



O'ahu **Workforce** Investment Board
Making workforce connections

TO: Workforce Development Council
 SUBJECT: Quarterly Report – January 2012
 FROM: Marilyn A. Matsunaga
 Executive Director

We are an administratively attached agency of the City & County of Honolulu's Department of Community Services. The Board serves the workforce "system" - we focus on policy level initiatives which have system-wide impact. Our partner, the City's WorkHawaii Division, is the frontline operator of direct services (Oahu WorkLinks).

POLICY LEVEL -- Board Activities:

<p>"Permitted Interaction Groups" → <i>Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups.</i></p> <p><i>These groups relate to each other as follows:</i></p> <ul style="list-style-type: none"> - <i>Formulating the vision, core goals and objectives. (Strategic Planning)</i> <p><i>Linking vision, core goals and objectives to performance outcomes (Monitoring)</i></p> <p><i>Communicating consistently the vision, core goals, objectives and accomplishments of OWIB and OWL to the business community (Marketing & Networking)</i></p> <p style="text-align: center;">***</p> <p><i>Our "Special Ops" team: This group focuses on one priority area that is time limited in nature and to be followed by other such priority projects. These may include: veterans, older adults and similar. (Current focus: OJT Program Outreach)</i></p>	<ul style="list-style-type: none"> • Strategic Planning Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates This Group is updating the Local Plan and policies that stem from it. They did research on labor trends locally and nationally. They are examining planning values and identifying the key "investors" of the workforce system. • Monitoring of Oahu WorkLinks Chair: Dr. Shawn Kana'iaupuni, Director of Policy & System Evaluation, Kamehameha Schools In the coming months, this Group will reach out nationally to look at and develop tools by which the Board will monitor Oahu WorkLinks per the federal Workforce Investment Act of 1998. • Marketing & Networking Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts This Group is networking with their industries to market Oahu WorkLinks to the broader business community. They are creating collateral materials and setting up a speakers bureau. • On-the-Job Training Program Outreach Chair: Mr. Keala Benz, President, Team Clean This Group participated in morning breakfast meetings hosted at Oahu WorkLinks with executives from a number of companies interested in the OJT program. They created and continue to develop opportunities for companies to learn about OJT. • Nominations Chair: Mr. Emmet White, President & CEO, Arcadia This Group successfully completed its mission of gathering nominations for the chairperson and vice chairperson positions of the Board.
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<p>Election of Officers: → <i>Per its new by-laws, the Board elected their chairperson and vice chairperson. Each is elected for a term of two years.</i></p>	<ul style="list-style-type: none"> • Chairperson: Mr. Jim Tollefson, President & CEO, Chamber of Commerce of Hawaii • Vice Chairperson: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates
<p>Full Board Meetings: Presentations →</p> <ul style="list-style-type: none"> • <i>the workforce system</i> • <i>its “investors” and customers</i> • <i>trends and initiatives</i> 	<p>November 2011: Post APEC (the week after APEC) Presentations by Police Chief Louis Kealoha and APEC Local Host Committee CEO Gregg Yamanaka regarding APEC highlights and workforce outcomes. (Board member facilitator: Mr. John Yamamoto)</p> <p>January 2012: The healthcare workforce. (Board member facilitator: Mr. Emmet White)</p> <p>March (<i>tentative</i>): The education system & workforce (Board member facilitator: Dr. Shawn Kana'iaupuni)</p> <p>May (<i>tentative</i>): Organized labor & the workforce (Board member facilitators: Mrs. Joanne Kealoha and Mr. Cade Watanabe)</p>
<p>Created Members' Reference Manual → <i>Created reference manual containing key information.</i></p>	<p>Contents:</p> <ul style="list-style-type: none"> • Member bios • By-laws • “Functions of Local Board” (excerpt from WIA) • Proposed federal WIA changes (earlier draft) • Sunshine Law • Ethics Law
<p>Youth Council: → <i>“There shall be established, as a subgroup within each local board, a youth council appointed by the local board, in cooperation with the chief elected official for the local area...” (Workforce Investment Act of 1998)</i></p>	<p>October meeting – loss quorum and rescheduled to following month.</p> <p>November meeting:</p> <ul style="list-style-type: none"> • Established permitted interaction group to recruit new candidates for Youth Council membership. • Established permitted interaction group for the Youth Vendors RFP review process. Review and analysis to be completed and vendors selected by June 30, 2012.
<p>Eligible Training Provider (ETP) Program → <i>WIA mandates Local Workforce Investment Boards (LWIBs) to review applications and approve (in coordination with the state) a list of training providers. Approved providers become eligible to receive Federal WIA funds for the purpose of providing training to eligible WIA adults and dislocated workers to prepare them for employment in high demand occupations identified by the Hawaii State Dept of Labor & Industrial Relations.</i></p>	<p>Ongoing processing of applications (including requests from providers to amend their course offerings) from training programs, schools and community colleges for:</p> <ul style="list-style-type: none"> • Standard ETP program • SESP (Green) Grant <p>Oahu has over 55 ETP providers (and growing).</p>
<p>Website: www.owib.org <i>Advertising tool – It's purpose is to advertise direct services (Oahu WorkLinks)</i></p>	<p>Ongoing upkeep.</p>

OPERATIONS LEVEL (Direct Services) -- WorkHawaii Activities:

“Hire Our Heroes” Job Fair Announcement: The Job Quest job fair will be held on January 18, 2012 at Neal Blaisdell Center from 10 AM to 3 PM. The theme of this job fair is “Hire Our Heroes in Hawaii”, organized by Success Advertising, Oahu WorkLinks, Workforce Development Division, Altres, US Department of Labor and Chamber of Commerce. Admission is free to military veterans. About 130 employers will be recruiting. A “green zone” featuring DLIR resources, training providers and employers promoting green industries will also join the exhibits.

Green (SESP) Grant: About 80 participants were enrolled in the SESP grant, receiving job skills training ranging from Energy Auditing to Process Technology from the Community Colleges, Electrician Apprenticeship, Solar Training Institute and other providers. Collaborating with the Kauai WIB, Oahu sent 3 participants to attend the Certified Energy Manager course and 2 received credentials. On-the-Job Training agreements were executed with companies such as Covanta, Pacific Commercial Services and RevoluSun to train participants for green occupations. Additional training programs with UH School of Architecture, US Green Building Council, the Plumbers & Pipefitters Apprenticeship and others will start in the spring of 2012.

Young Parents Demonstration Project: City and County of Honolulu is the only government grantee of 13 grantees nationwide. The City’s service delivery model for this Project maximizes the use of grant funding by enrolling all participants in the WIA Youth Program and the Young Parents Project. The Project will service 200 young parents and expectant mothers and fathers up to age 24.

National Awards & Recognition – City & County of Honolulu’s Youth Programs (WorkHawaii):

From:	Awards & Recognitions Earned:
USDOL Region 6 Technical Assistance Forum	Featured Speaker -- “Youth Services Design and Delivery”
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America’s Promise Alliance	100 Best Communities for Young People Awards
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

OPERATIONS LEVEL – WorkHawaii Programs: First Quarter & Cumulative Data from US DOL:

(FYI: The US DOL reports data on an 18 month lag)

CATEGORY	MEASURES	Current Progress:		GOAL
		Present Qtr	4-Qtrs	
ADULT: <u>Oahu Exceeded all</u>	Entered employment rate	66.72	80.5	50
	Employment retention rate	87	88	82.1
	Average Earnings	\$13,855.3	\$13,382.7	\$10,800
	Employment & Credential rate	47.1	61.5	55
DISLOCATED WORKER: <u>Oahu Exceeded All</u>	Entered employment rate	73.7	74.2	65
	Employment retention rate	87	90	86
	Average Earnings	\$17,656.4	\$17,066.8	\$14,750
	Employment & Credential rate	68.6	65.7	60
OLDER YOUTH: <u>Oahu Exceeded 2 out of 4</u>	Entered employment rate	0*	33.3	40
	Employment retention rate	0	100	60
	Average Earnings	0	\$4,866	1,750
	Employment & Credential rate	0	33.3	38
YOUNGER YOUTH: <u>Oahu Exceeded 2 out of 3</u>	Skill Attainment Rate	100	91.3	71
	Diploma Attainment Rate	80	74.2	46
	Retention Rate	22.2	34.4	44

* There were no participants counted in these measures in the current quarter.