

# O'ahu Workforce Investment Board

*Making workforce connections*

TO: Workforce Development Council

SUBJECT: Quarterly Report – April 2012

FROM: Marilyn A. Matsunaga  
Executive Director

We are an administratively attached agency of the City & County of Honolulu's Department of Community Services. The Board serves the workforce "system" - we focus on policy level initiatives which have system-wide impact. We oversee Oahu WorkLinks (OWL; part of WorkHawaii) who is our frontline operator of direct services.

## **POLICY LEVEL -- Board Activities:**

**"Permitted Interaction Groups" →**  
Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups.

*These groups relate to each other as follows:*

*Formulating the vision,  
core goals and objectives.  
(Strategic Planning)*

*Linking vision, core goals and objectives to  
performance outcomes  
(Monitoring)*

*Communicating consistently the vision, core  
goals, objectives and accomplishments of  
OWIB and OWL to the business community  
(Marketing & Networking)*

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*Our "Special Ops" team:  
This group focuses on one priority area that is  
time limited in nature and to be followed  
by other such priority projects.  
These may include: veterans,  
older adults and similar.  
(Current focus: OJT Program Outreach)*

### **• Strategic Planning**

Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates

This group completed identification of key "investors" of the workforce system. Group is now on "hold" while WDC's update of the State Plan is in process. OWIB members are also serving on the WDC's Planning Committee.

### **• Monitoring of Oahu WorkLinks**

Chair: Dr. Shawn Kana'iaupuni, Director of Policy & System Evaluation, Kamehameha Schools

As provided for in WIA and as a part of Board oversight of the one-stops, this group successfully created the OWIB monitoring policy and its accompanying OWIB Monitoring Instrument. The Full Board voted unanimously to officially adopt this policy and monitoring instrument.

### **• Marketing & Networking**

Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts

This Group is meeting with several professional and trade associations. In addition, the group is securing commitments from several publishers to feature OWIB and its OWL services in their magazines.

### **• On-the-Job Training Program Outreach**

Chair: Mr. Keala Benz, President, Team Clean

This Group confirmed several speaking engagements for OWL staff to talk with and enroll companies in the OJT program. Group is also reaching out to the adult education system to design basic skills courses as a companion to OJT.

<p><b>Establishment of Executive Committee</b> →  <i>Per its by-laws, the Chairman of the Board selects members of this committee.</i></p>	<p>Members are: Jim Tollefson, Sam Moku, Kalei Inn, Keala Benz, Emmet White, John Yamamoto and Shawn Kana'iaupuni.</p>
<p><b>Full Board Meetings: Presentations</b> →</p> <ul style="list-style-type: none"> <li>• <i>the workforce system</i></li> <li>• <i>its "investors" and customers</i></li> <li>• <i>trends and initiatives</i></li> </ul> <p><i>Members serve as meeting facilitators. OWIB most often meets at the facilitator's place of business to learn about that member's industry and its workforce issues. To date, OWIB has met in a hotel, a healthcare facility, a school system's headquarters, a cleaning company and its training institute and other locations.</i></p>	<p>March: The education system &amp; workforce at Kamehameha Schools. Dr. Kana'iaupuni presented the "Ka Pua" initiative and shared information about Kamehameha Schools' investments into Hawaii's public education system. (Board member facilitator: Dr. Shawn Kana'iaupuni)</p> <p>May (<i>tentative</i>): Organized labor &amp; the workforce (Board member facilitators: Mrs. Joanne Kealoha, ILWU, and Mr. Cade Watanabe, Unite Here! Local 5). Plus, site visit of OWL services/facilities</p> <p>July (<i>tentative</i>): Renewable Energy (Board member facilitator: Tim Wong, Keahole Solar Power)</p>
<p><b>McGraw-Hill Research Foundation</b> →  <i>The Foundation is the research arm of McGraw-Hill. Its parent company's businesses span education, information and media and financial services and include Standards and Poors, J.D. Powers and others.</i></p>	<p>OWIB actively seeks opportunities to collaborate with the business sector on workforce initiatives for the Asia Pacific region. McGraw-Hill is working with us on potential partnering activities. The McGraw-Hill Research Foundation's mission is to support organizations, projects and activities that are advancing global education and knowledge in the 21st Century.</p>
<p><b>Youth Council:</b> →  <i>"There shall be established, as a subgroup within each local board, a youth council appointed by the local board, in cooperation with the chief elected official for the local area..." (Workforce Investment Act of 1998)</i></p>	<ul style="list-style-type: none"> <li>• Permitted Interaction Group completed review of RFP submittals from various youth vendors.</li> <li>• Next step is for this group to present their vendor recommendations to the Youth Council.</li> <li>• The Youth Council will then present its recommendations to the Executive Committee.</li> <li>• And, finally the Executive Committee, on behalf of the Board, will meet to review/approve the recommendations.</li> </ul>
<p><b>Federal Monitoring</b> →  <i>Federal monitors from the US Department of Labor's Region VI Office were in Hawaii the last week of March/first week of April to monitor the state and to meet with LWIBs.</i></p>	<ul style="list-style-type: none"> <li>• Board members met with two federal monitors in early April.</li> <li>• Members answered their questions and shared information about OWIB's OJT outreach and marketing activities. Conversation included learning more about federal programs and resources as well as sister LWIBs across the region.</li> </ul>
<p><b>Ongoing processing and maintenance</b> →</p>	<ul style="list-style-type: none"> <li>• Ongoing upkeep of website – <a href="http://www.owib.org">www.owib.org</a></li> <li>• Processing paperwork of over 55 ETP providers</li> </ul>

**OPERATIONS LEVEL (Direct Services) -- WorkHawaii Activities:**

**Job Fairs:** The Hire Our Heroes job fair was held on January 18, 2012 at Neal Blaisdell Center from 10 AM to 3 PM. Attending the fair were 600 veterans and spouses among approximately 3,500 job seekers and 150 exhibitors. The upcoming Workforce 2012 Job Fair will be held on May 16, 2012 at NBC from 9 AM to 3 PM. New graduates from high schools and colleges are one of the target populations.

**Green (SESP) Grant:** Two new training providers are in the process of being added this quarter: LEAF which will provide organic farming training; and the UH Renewable Energy and Island Sustainability (REIS) Center which will provide Solar Thermal and Smart Grid training. Marketing on On-the-Job Training continues, with benefits expanded for medium size and small businesses which qualify for 75% and 90% reimbursement of the wages respectively. New companies include Hawaii Pacific Solar, Malama Maunaloa, Mililani Agricultural Park and Team Clean.

**100 Best Communities for Young People:** The City has achieved national recognition as one of America's Promise Alliance "100 Best Communities for Young People presented by ING for its initiatives to reduce high school dropout rates and create brighter futures for young people. This is the fourth time the City has won the award. WorkHawaii's education and youth services partners were recognized by Mayor Carlisle for their dedication to making a difference in the lives of young people.

**National Awards & Recognition – City & County of Honolulu's Youth Programs (WorkHawaii):**

<b>From:</b>	<b>Awards &amp; Recognitions Earned:</b>
USDOL Region 6 Technical Assistance Forum	Featured Speaker -- "Youth Services Design and Delivery"
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America's Promise Alliance	100 Best Communities for Young People Awards
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

**OPERATIONS LEVEL – WorkHawaii Programs: First Quarter & Cumulative Data from US DOL:**

(FYI: The US DOL reports data on an 18 month lag)

Note: Due to software glitch at DLIR, updated local data was unavailable. This data is from last quarter.

CATEGORY	MEASURES	Current Progress:		GOAL
		Present Qtr	4-Qtrs	
<b>ADULT:</b> <u>Oahu Exceeded all</u>	Entered employment rate	66.72	<b>80.5</b>	<b>50</b>
	Employment retention rate	87	<b>88</b>	<b>82.1</b>
	Average Earnings	\$13,855.3	<b>\$13,382.7</b>	<b>\$10,800</b>
	Employment & Credential rate	47.1	<b>61.5</b>	<b>55</b>
<b>DISLOCATED WORKER:</b> <u>Oahu Exceeded All</u>	Entered employment rate	73.7	<b>74.2</b>	<b>65</b>
	Employment retention rate	87	<b>90</b>	<b>86</b>
	Average Earnings	\$17,656.4	<b>\$17,066.8</b>	<b>\$14,750</b>
	Employment & Credential rate	68.6	<b>65.7</b>	<b>60</b>
<b>OLDER YOUTH:</b> <u>Oahu Exceeded 2 out of 4</u>	Entered employment rate	0*	<b>33.3</b>	<b>40</b>
	Employment retention rate	0	<b>100</b>	<b>60</b>
	Average Earnings	0	<b>\$4,866</b>	<b>1,750</b>
	Employment & Credential rate	0	<b>33.3</b>	<b>38</b>
<b>YOUNGER YOUTH:</b> <u>Oahu Exceeded 2 out of 3</u>	Skill Attainment Rate	100	<b>91.3</b>	<b>71</b>
	Diploma Attainment Rate	80	<b>74.2</b>	<b>46</b>
	Retention Rate	22.2	<b>34.4</b>	<b>44</b>

\* There were no participants counted in these measures in the current quarter.