

O'ahu **Workforce** Investment Board  
*Making workforce connections*

TO: Workforce Development Council  
 SUBJECT: Quarterly Report – August 2012  
 FROM: Marilyn A. Matsunaga  
 Executive Director

We are an administratively attached agency of the City & County of Honolulu's Department of Community Services. The Board serves the workforce "system" - we focus on policy level initiatives which have system-wide impact. We oversee Oahu WorkLinks (OWL; part of WorkHawaii) who is our frontline operator of direct services.

**POLICY LEVEL -- Board Activities:**

<p><b>"Permitted Interaction Groups" →</b>  <i>Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups.</i></p> <p><i>These groups relate to each other as follows:</i></p> <p style="text-align: center;"><i>Formulating the vision, core goals and objectives.        (Strategic Planning)</i></p> <p style="text-align: center;"><i>Linking vision, core goals and objectives to performance outcomes        (Monitoring)</i></p> <p style="text-align: center;"><i>Communicating consistently the vision, core goals, objectives and accomplishments of OWIB and OWL to the business community        (Marketing &amp; Networking)</i></p> <p style="text-align: center;">***</p> <p style="text-align: center;"><i>Our "Special Ops" team:        This group focuses on one priority area that is time limited in nature and to be followed by other such priority projects.        These may include: veterans, older adults and similar.        (Current focus: OJT Program Outreach)</i></p>	<p><b>• Strategic Planning</b>        Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD &amp; Associates        Group is now on "hold" while WDC's update of the State Plan is in process.</p> <p><b>• Monitoring of Oahu WorkLinks</b>        Chair: Dr. Shawn Kana'iaupuni, Director of Policy &amp; System Evaluation, Kamehameha Schools        Implementing Board approved monitoring policy and survey instrument.</p> <p><b>• Marketing &amp; Networking</b>        Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts        The group secured commitments from publishers to feature OWIB and its OWL services in their magazines. Coordinating these magazine articles to coincide with OWIB's Asia Pacific Workforce Roundtable.</p> <p><b>• On-the-Job Training Program Outreach</b>        Chair: Mr. Keala Benz, President, Team Clean        This Group confirmed several speaking engagements for OWL staff to talk with and enroll companies in the OJT program. Group is also reaching out to the adult education system to design basic skills courses as a companion to OJT.</p>
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<p><b>Full Board Meetings: Presentations</b> →</p> <ul style="list-style-type: none"> <li>• <i>the workforce system</i></li> <li>• <i>its “investors” and customers</i></li> <li>• <i>trends and initiatives</i></li> </ul> <p><i>Members serve as meeting facilitators. OWIB most often meets at the facilitator’s place of business to learn about that member’s industry and its workforce issues. To date, OWIB has met in a hotel, a healthcare facility, a school system’s headquarters, a cleaning company and its training institute and other locations.</i></p>	<p>June: (Note: Originally scheduled for May, our Board meeting had to be moved to June in order to accommodate members travel and job schedules).</p> <p>Organized labor &amp; the workforce Board member facilitators: Mrs. Joanne Kealoha, ILWU, and Mr. Cade Watanabe, Unite Here! Local 5. Plus, site visit of OWL services/facilities</p> <p>August : Energy (Board member facilitator: Tim Wong, Renewable Services Group LLC)</p>
<p><b>Asia Pacific Workforce Roundtable</b> →</p> <p><i>WIA Functions of the Local Board “...The local board shall coordinate the workforce investment activities authorized under this subtitle and carried out in the local area with economic development strategies and develop other employer linkages with such activities...The local board shall promote the participation of private sector employers in the statewide workforce investment system ...”</i></p>	<p>Business event – OWIB is partnering with the McGraw-Hill Research Foundation, Ron Painter CEO of the National Association of Workforce Boards and the East West Center to develop an Asia Pacific Workforce Roundtable here in Honolulu. Speakers are from international companies doing business in this region. Target date for this multi-day event is Autumn 2012.</p>
<p><b>Youth Council</b> →</p> <p><i>“There shall be established, as a subgroup within each local board, a youth council appointed by the local board, in cooperation with the chief elected official for the local area...” (Workforce Investment Act of 1998)</i></p>	<p>Permitted Interaction Group reviewed an additional RFP submission. The Youth Council approved their recommendation. The recommendation next is submitted to the Board’s Executive Committee.</p>
<p><b>Youth Trends Seminar with SPR</b> → September 19, 20, 21</p> <p><i>SPR is a nationally recognized research, evaluation, and technical assistance firm specializing in employment assistance, job training, education, youth, diversity &amp; equity, effective philanthropy, health and comprehensive social services. Clients range from the federal government to community-based foundations and local non-profits who look to them for evaluation, performance and training services.</i></p>	<ul style="list-style-type: none"> <li>• Oahu WorkLinks retained Social Policy Research Associates (SPR) to provide training for youth programs.</li> <li>• While SPR is in Hawaii, they will also be featured at a half-day seminar on Youth Trends in the U.S. that OWIB is hosting.</li> </ul>
<p><b>Veterans</b> →</p> <p><i>“President Barack Obama has made helping veterans find civilian employment and reintegrate into the nation’s workforce and economy a top priority...” (White House fact sheet, July 19, 2012)</i></p>	<ul style="list-style-type: none"> <li>• OWIB reached out to its sister WIB in Iowa along with the Principal Financial Group to learn more about their “Hire Our Heroes” campaign. The Principal is sharing video and brochure templates with OWIB. There is a video link at <a href="http://www.owib.org">www.owib.org</a></li> <li>• The City and County of Honolulu’s Communications group is helping OWIB produce a local PSA encouraging businesses to hire veterans.</li> </ul>
<p><b>Ongoing processing and maintenance</b> →</p>	<ul style="list-style-type: none"> <li>• Reviewing ETP requests. Upkeep of website.</li> </ul>

## **OPERATIONS LEVEL (Direct Services) -- Oahu WorkLinks Activities:**

**State Energy Sector Partnership Grant:** The Electrician and Plumber apprenticeship programs are enrolling new apprentices this fall, and the UH School of Architecture will repeat their successful Whole Building Energy Simulation course. The last training program, Kupu's RISE Internship, will start in August. On-the-Job Training placements have increased to a total of 66. Training funds under the grant are fully obligated.

**National Emergency Grant On-the-Job Training Program:** We have reached our goal of placing 20 long-term unemployed individuals in the program, and 11 have completed their training and are employed with the businesses in a variety of positions such as Systems Analyst, Power Plant Auxiliary Operator, Solar Sales Representative, Associate Case Manager, Habilitation Worker and Staffing Manager.

**Job Fairs:** The next job fair will be held on September 18, 2012 at Neal Blaisdell Center from 10 AM to 3 PM.

## **YOUTH PROGRAMS: National Awards & Recognition – City & County of Honolulu (WorkHawaii):**

<b>From:</b>	<b>Awards &amp; Recognitions Earned:</b>
National Association of Workforce Professionals Youth Symposium 2012	Speaker – Honolulu's Youth Center Maximizes Resources to Achieve Outcomes Nov. 14, 2012; Chicago, Illinois
USDOL Region 6 Technical Assistance Forum	Featured Speaker -- "Youth Services Design and Delivery"
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America's Promise Alliance	100 Best Communities for Young People Awards (multiple awards)
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

**OPERATIONS LEVEL – WorkHawaii Programs: Fourth Quarter & Cumulative Data from US DOL:**

(FYI: The US DOL reports data on an 18 month lag)

CATEGORY	MEASURES	Current Progress:		GOAL
		Present Qtr	4-Qtrs	
<b>ADULT:</b> <u>Oahu Exceeded all</u>	Entered employment rate	100	<b>79.5</b>	<b>50</b>
	Employment retention rate	89.5	<b>90.9</b>	<b>82.1</b>
	Average Earnings	\$10,585.6	<b>\$11,320.2</b>	<b>\$10,800</b>
	Employment & Credential rate	85.7	<b>57.5</b>	<b>55</b>
<b>DISLOCATED WORKER:</b> <u>Oahu Exceeded All</u>	Entered employment rate	77.8	<b>77.5</b>	<b>65</b>
	Employment retention rate	88.2	<b>90.9</b>	<b>86</b>
	Average Earnings	\$13,297.7	<b>\$15,650.2</b>	<b>\$14,750</b>
	Employment & Credential rate	66.7	<b>65.3</b>	<b>60</b>
<b>OLDER YOUTH:</b> <u>Oahu Exceeded All</u>	Entered employment rate	66.7	<b>75</b>	<b>40</b>
	Employment retention rate	100	<b>100</b>	<b>60</b>
	Average Earnings	\$8,655	<b>\$5,435.7</b>	<b>\$1,750</b>
	Employment & Credential rate	33.3	<b>50</b>	<b>38</b>
<b>YOUNGER YOUTH:</b> <u>Oahu Exceeded 2 out of 3</u>	Skill Attainment Rate	92.6	<b>97.4</b>	<b>71</b>
	Diploma Attainment Rate	100	<b>84.4</b>	<b>46</b>
	Retention Rate	75	<b>37.8</b>	<b>44</b>