



TO: Workforce Development Council

SUBJECT: Quarterly Report – February 2013

FROM: Marilyn A. Matsunaga
Executive Director

We are an administratively attached agency of the City & County of Honolulu’s Department of Community Services. The Board serves the workforce “system” - we focus on policy level initiatives which have system-wide impact. We oversee Oahu WorkLinks (OWL; part of WorkHawaii) who is our frontline operator of direct services.

POLICY LEVEL -- Board Activities:

“Permitted Interaction Groups”
Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups. These groups relate to each other as follows:

*Formulating the vision, core goals and objectives.
 (Strategic Planning) →*

*Linking vision, core goals and objectives to performance outcomes
 (Monitoring) →*

*Communicating consistently the vision, core goals, objectives and accomplishments of OWIB and OWL to the business community
 (Marketing & Networking) →*

*Our “Special Ops” team: →
 This group focuses on one priority area that is time limited in nature and to be followed by other such priority projects.
 These may include: veterans, older adults and similar.
 (Current focus: Veterans)*

• Strategic Planning

Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates
 Data collection and research is ongoing. Group awaits state instructions.

• Monitoring of Oahu WorkLinks

Chair: Dr. Shawn Kana’iaupuni, Director of Policy & System Evaluation, Kamehameha Schools
 Staff performing monitoring activities per Board policy.

• Marketing & Networking

Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts
 Group is in process of determining marketing strategies and opportunities for 2013.

• Veterans Program Outreach (formerly the On-The-Job Training Program Outreach group)

Chair: Mr. Keala Benz, President, Team Clean
 Met with PACOM representative to discuss partnering possibilities. One is participating in Transition Assistance Program (TAP) meetings held monthly on each base. Chair Benz was invited to speak at TAP meetings. In addition, OWIB is developing a PSA with the City’s communications team to encourage businesses to hire veterans.

<p>Full Board Meetings: Presentations →</p> <ul style="list-style-type: none"> • <i>the workforce system</i> • <i>its “investors” and customers</i> • <i>trends and initiatives</i> <p><i>Members serve as meeting facilitators. OWIB most often meets at the facilitator’s place of business to learn about that member’s industry and its workforce issues. To date, OWIB has met in a hotel, a healthcare facility, a school system’s headquarters, a cleaning company and its training institute and other locations.</i></p>	<p>November – Castle Complex Redesign Initiative. Guest Speaker: Marlene Zeug, DOE Office of Strategic Reform.</p> <p>February – Military’s impact on the Hawaii economy and related workforce needs; including those stemming from DOD/VA contracts with the private sector. Member host: Jim Tollefson, CEO, Chamber of Commerce of Hawaii.</p> <p>March – Excellence in Hawaii Public Education. Member host: Matt Lorin, Vice President, The Learning Coalition.</p>
<p>New Board Members →</p> <p><i>“SEC. 117. LOCAL WORKFORCE INVESTMENT BOARDS. (a) Establishment.--There shall be established in each local area of a State, and certified by the Governor of the State, a local workforce investment board, to set policy for the portion of the statewide workforce investment system within the local area (referred to in this title as a “local workforce investment system”)...”</i></p> <p>Also -- Updated Members Manual in Development: <i>Member bios, WIA references, by-laws, Sunshine Law and similar materials.</i></p>	<p>NANI DANIELS Membership Category: WIA Section 117(2)(A)(i)(I) Nani Daniels is the Apple Inc. Area Manager, K20 Education, State of Hawaii.</p> <p>BRENT KAKESAKO Membership Categories: WIA Section 117(2)(A)(i)(I), WIA Section 117(2)(A)(iv) and WIA Section 117(2)(A)(v) Brent Kakesako is the COO of the Hawaii Alliance for Community-Based Economic Development (HACBED).</p> <p>MATT LORIN Membership Categories: WIA Section 117(2)(A)(i)(I), WIA Section 117 (2)(A)(ii) and WIA Section 117(2)(A)(iv) Matt Lorin is Vice President of The Learning Coalition.</p>
<p>Asia Pacific Workforce Roundtable →</p> <p><i>WIA Functions of the Local Board “...The local board shall coordinate the workforce investment activities authorized under this subtitle and carried out in the local area with economic development strategies and develop other employer linkages with such activities...The local board shall promote the participation of private sector employers in the statewide workforce investment system ...”</i></p>	<p>Business event co-hosted by the East West Center (Karen Knudsen), National Assoc of Workforce Boards (Ron Painter), McGraw-Hill (Mitch Rosin) and OWIB; December 2012. Participants arrived from Australia, the Philippines, Canada and the Mainland. A White Paper was just published by McGraw-Hill: http://mcgraw-hillresearchfoundation.org/2013/01/31/the-asia-pacific-roundtable-on-workforce-education-new-approaches-needed-to-close-growing-skills-gap/ McGraw-Hill said it was picked up by 400+ websites on its first morning.</p>
<p>Youth Council →</p> <p><i>“There shall be established, as a subgroup within each local board, a youth council appointed by the local board, in cooperation with the chief elected official for the local area...” (Workforce Investment Act of 1998)</i></p>	<p>In the process of recruiting new members.</p>
<p>Veterans →</p> <p><i>“President Barack Obama has made helping veterans find civilian employment and reintegrate into the nation’s workforce and economy a top priority...” (White House fact sheet, July 19, 2012)</i></p>	<p>This activity has now been formalized as a permitted interaction group. Please see description above.</p>
<p>Ongoing →</p>	<p>Reviewing ETP requests. Upkeep of website.</p>

OPERATIONS LEVEL (Direct Services) -- Oahu WorkLinks Activities:

State Energy Sector Partnership Grant: Two memorandums of understanding for the last training program, Kupu's RISE Internship are pending City Corporation Counsel approval. Training and support services funds have been fully obligated.

National Emergency Grant On-the-Job Training Program: Last job placement completed. Staff submitted final quarterly report and will begin to work on close out reports.

Job Fairs: (1) Job Quest Job Fair: September 18, 2012 at the NBC, drew 180 employers and about 4,000 job seekers. The "Reinvent Yourself" briefings were well received as different industry representatives spoke about vacancies in their industries, skills required for the jobs and strategies for job seekers to upgrade their skills and market themselves to employers. (2) Job Quest Job Fair also held January 22, 2013. Over 130 companies participated. Informational briefings provided by industry representatives. See news coverage: <http://www.hawaiinewsnow.com/story/20604567/job-link-now-job-quest-job-fair>

YOUTH PROGRAMS: National Awards & Recognition – City & County of Honolulu (WorkHawaii):

From:	Awards & Recognitions Earned:
New: YouthBuild USA	Ranked #1 out of 200+ in the Nation for GED completion rate.
National Association of Workforce Professionals Youth Symposium 2012	Speaker – Honolulu's Youth Center Maximizes Resources to Achieve Outcomes Nov.14, 2012; Chicago, Illinois
USDOL Region 6 Technical Assistance Forum	Featured Speaker -- "Youth Services Design and Delivery"
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America's Promise Alliance	100 Best Communities for Young People Awards (multiple awards)
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

OPERATIONS LEVEL – US DOL Data: WorkHawaii Programs; 1st Quarter & Cumulative Data:

(Please note: The US DOL issues data after an 18 month lag.)

CATEGORY	MEASURES	Current Progress:		GOAL (State Proposed)
		Present Qtr	4-Qtrs	
	Entered employment rate	80	82.9	60
	Employment retention rate	80	83.2	85
	Average Earnings	\$12,783.4	\$11,151.3	\$11,200
	Employment & Credential rate	83.3	67.9	57
OAHU ADULT: <u>Exceeded all</u>	Entered employment rate	84.2	79.7	68
	Employment retention rate	97.4	95.6	86
	Average Earnings	\$15,944.9	\$15,081.5	\$14,750
	Employment & Credential rate	80	66	63
OAHU DISLOCATED WORKER: <u>Exceeded all</u>	Entered employment rate	100	88.9	50
	Employment retention rate	100	100	69
	Average Earnings	\$705	\$4,253	\$2,052
	Employment & Credential rate	80	72.7	38
OAHU OLDER YOUTH: <u>Exceeded all</u>	Skill Attainment Rate	81	95.3	46
	Diploma Attainment Rate	90.5	86.2	78
	Retention Rate	77.3	64.4	35
OAHU YOUNGER YOUTH: <u>Exceeded all</u>	Skill Attainment Rate	81	95.3	46
	Diploma Attainment Rate	90.5	86.2	78
	Retention Rate	77.3	64.4	35