



O'ahu Workforce Investment Board

• Making workforce connections

TO: Workforce Development Council

SUBJECT: Quarterly Report – June 2013

FROM: Marilyn A. Matsunaga
Executive Director

We are an administratively attached agency of the City & County of Honolulu's Department of Community Services. The Board serves the workforce "system" - we focus on policy level initiatives which have system-wide impact. We oversee Oahu WorkLinks (OWL; part of WorkHawaii) who is our frontline operator of direct services.

POLICY LEVEL -- Board Activities:

"Permitted Interaction Groups"

Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups. These groups relate to each other as follows:

*Formulating the vision, core goals and objectives.
(Strategic Planning) →*

*Linking vision, core goals and objectives to performance outcomes
(Monitoring) →*

*Communicating consistently the vision, core goals, objectives and accomplishments of OWIB and OWL to the business community
(Marketing & Networking) →*

*Our "Special Ops" team: →
This group focuses on one priority area that is time limited in nature and to be followed by other such priority projects. These may include: veterans, older adults and similar.
(Current focus: Veterans)*

• Strategic Planning

Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates

Group completed draft of Local Plan. It was revised to incorporate state comments. We also posted a public notice in the Star Advertiser inviting public comment.

• Monitoring of Oahu WorkLinks

Chair: Dr. Shawn Kana'iaupuni, Director of Policy & System Evaluation, Kamehameha Schools

Staff performing monitoring activities per Board policy.

• Marketing & Networking

Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts

Group members job schedules these past few months have been hectic and meetings were put on hold.

• Veterans Program Outreach (formerly the On-The-Job Training Program Outreach group)

Chair: Mr. Keala Benz, President, Team Clean

Group hosted meetings with representatives of Houghton Mifflin Harcourt to discuss a project which could translate military functions into jobs available in the hospitality industry based on skill sets. Team members at HMM have done similar work with monster.com and the entertainment industry.

<p>City and County of Honolulu – Department of Community Services (DCS) This City department is responsible for human services, housing, urban renewal and community development programs. The Board is attached to this department and DCS' WorkHawaii Division is the one-stop consortium's (Oahu WorkLinks) lead partner.</p>	<p>We are very fortunate and most happy to welcome.</p> <p>New DCS Director: Ms. Pamela A. Witty Oakland. She comes to the City from St. Francis Healthcare System where she was their Vice President for Asset Management.</p> <p>New DCS Deputy Director: Mr. Gary Nakata He comes to the City from Starfish Consultants, LLC where he was Lead Principal. and also served on the faculty of the University of Phoenix.</p>
<p>Full Board Meetings: Presentations →</p> <ul style="list-style-type: none"> • <i>the workforce system</i> • <i>its "investors" and customers</i> • <i>trends and initiatives</i> <p><i>Members serve as meeting facilitators. OWIB most often meets at the facilitator's place of business to learn about that member's industry and its workforce issues. To date, OWIB has met in a hotel, a healthcare facility, a school system's headquarters, a cleaning company and its training institute and other locations.</i></p>	<p>March – Excellence in Hawaii Public Education. Member host: Matt Lorin, Vice President, The Learning Coalition.</p> <p>Various dates – strategic planning research activities.</p> <p>Upcoming meetings:</p> <ul style="list-style-type: none"> ○ Xerox corporation – talent management initiatives ○ Entrepreneurship
<p>National Association of Workforce Boards (NAWB) NAWB connects workforce development professionals, Workforce Investment Board members, and policy makers with the knowledge, training and tools to help make informed, smart decisions about how to invest in workforce strategies that advance the economic health of their communities through a skilled, competitive workforce.</p>	<p>Attended by: Board Chairman Jim Tollefson; Executive Director Marilyn Matsunaga and Planner Derek Chinen. Jim Clifton, CEO of Gallup and author of <u>The Coming Jobs War</u> gave a fascinating keynote – Gallup's data shows that the top social value for people across the world is a "good job;" more important than family, religion, freedom... He believes that "Innovation is not scarce. Entrepreneurship is scarce. We are spending billions and wasting years of conversations on innovation and it isn't paying off. Great business people are more valuable and rarer than great ideas." Here is a link to a Forbes interview with him: http://www.forbes.com/sites/danschawbel/2011/10/26/gallups-jim-clifton-on-the-coming-jobs-war/</p> <p>Also featured was Bill Strickland, a former at-risk youth who is now a MacArthur Genius Award recipient and founder of Manchester Bidwell. An entrepreneur of amazing talent, he built a training center in a tough neighborhood of Pittsburg that looks like a Ritz Carleton, has no security system, has never been robbed and hosts Grammy award-winning jazz concerts. Here is a YouTube video of his presentation at another event – "Make the Impossible, Possible" http://www.youtube.com/watch?v=jA7nO7QzzfI</p>

OPERATIONS LEVEL (Direct Services) -- Oahu WorkLinks Activities:

Job Fair: Workforce 2013 Job Fair: May 15, 2013 at the NBC, drew 171 employers and about 3,500 job seekers. The increased attendance of recruiting employers demonstrates the strengthening of the labor market. New companies participating included Lawson Station, Turtle Bay Resort, Kona Brewing Co., Hawthorne CAT and Pacific Links Hawaii. Seven employers conducted on site interviews with 60 job seekers.

The Employment Guide called "The Social Job Seeker" provides strategies for job seekers to utilize social media to further their career opportunities, including articles such as "Job Fairs in the Digital Age" and "10 Tips for Protecting Your Digital Reputation". Oahu WorkLinks staffed the free LinkedIn Photo Booth and took head shots for 200 job seekers. Follow up messages were sent to job seekers who registered with Success Advertising online to share their job-hunting story and whether they got hired from the job fair as well as to remind them about companies who are hiring this summer.

Community College and Career Training Grant (C3T): In support of the C3T grant, Oahu WorkLinks has been participating in the planning, outreach and preparation for the implementation of the exciting training opportunities that are offered on the four campuses on Oahu in the Agriculture, Energy and Healthcare sectors from the first round of the grant. Having partnered with the forerunner program "Ready, Set, Grow", Oahu WorkLinks continues to partner with Leeward and Windward colleges to outreach and enroll appropriate participants in the iCAN program. Discussions are underway to explore the co-location of Honolulu's iCAN program at Dillingham Oahu WorkLinks.

Oahu WorkLinks has also been participating in the monthly forums facilitated by the DLIR Director to increase collaborative efforts among US DOL grantees such as the Community Colleges, WIBs, one-stops, as well as community partner agencies funded with other federal, state and local resources.

Carl Perkins Career and Technical Education Partnership: With the support of the State Director's office, Oahu WorkLinks was part of the CTE team along with the Community Colleges and DOE that attended the Association of Career and Technical Education National Policy Seminar in Washington D.C. to advocate for the importance of CTE and its integration with the workforce development system. The State office is also sponsoring training workshops for supervisors and front line staff at the one-stop centers and college campuses for professional development to increase the capacity for system integration.

YOUTH PROGRAMS: National Awards & Recognition – City & County of Honolulu (WorkHawaii):

From:	Awards & Recognitions Earned:
New: YouthBuild USA	Ranked #1 out of 200+ in the Nation for GED completion rate.
National Association of Workforce Professionals Youth Symposium 2012	Speaker – Honolulu's Youth Center Maximizes Resources to Achieve Outcomes Nov. 14, 2012; Chicago, Illinois
USDOL Region 6 Technical Assistance Forum	Featured Speaker – "Youth Services Design and Delivery"
US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America's Promise Alliance	100 Best Communities for Young People Awards (multiple awards)

US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

OPERATIONS LEVEL – US DOL Data: WorkHawaii Programs; 2nd Quarter & Cumulative Data:

(Please note: The US DOL issues data after an 18 month lag.)

CATEGORY	MEASURES	Current Progress:		GOAL (State Proposed)
		Present Qtr	4-Qtrs	
OAHU ADULT:	Entered employment rate	66.7	69.2	69.5
	Employment retention rate	100.0	83.5	86
	Average Earnings	\$9,584.6	\$11,151.9	\$11,200
	Employment & Credential rate	33.3	60.7	66
OAHU DISLOCATED WORKER:	Entered employment rate	46.7	72.4	75
	Employment retention rate	71.0	88.2	90
	Average Earnings	\$12,671.6	\$14,448.3	\$14,750
	Employment & Credential rate	36.4	59.0	63.5
OAHU OLDER YOUTH:	Entered employment rate	50.0	88.9	73
	Employment retention rate	100	100	82
	Average Earnings	\$7,320.5	\$6,090.0	\$3,100
	Employment & Credential rate	33.3	61.5	60
OAHU YOUNGER YOUTH:	Skill Attainment Rate	92.9	95.5	88
	Diploma Attainment Rate	92.3	91.4	66
	Retention Rate	47.1	64.8	48.5