

TO: Workforce Development Council  
 SUBJECT: Quarterly Report – October 2014  
 FROM: Marilyn A. Matsunaga  
 Executive Director

We are an administratively attached agency of the City & County of Honolulu's Department of Community Services. The Board serves the workforce "system" - we focus on policy level initiatives which have system-wide impact. We oversee Oahu WorkLinks (OWL; part of WorkHawaii) who is our frontline operator of direct services.

**POLICY LEVEL -- Board Activities:**

**"Permitted Interaction Groups"**

*Continuing its transition from a projects (task oriented) focus to a systems focus, the Board established several permitted interaction groups. These groups relate to each other as follows:*

*Formulating the vision, core goals and objectives.  
 (Strategic Planning) →*

*Linking vision, core goals and objectives to performance outcomes  
 (Monitoring) →*

*Communicating consistently the vision, core goals, objectives and accomplishments of OWIB and OWL to the business community  
 (Marketing & Networking) →*

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*Our "Special Ops" team: →  
 This group focuses on one priority area that is time limited in nature and to be followed by other such priority projects. These may include: veterans, older adults and similar.  
 (Current focus: Veterans)*

**• Strategic Planning**

Chair: Dr. Kalei Inn, Principal Consultant, Kalei Inn PhD & Associates  
 ONGOING -- The Local Plan is being implemented. Staff has meet with a number of key organizations involved with entrepreneurship, skills gaps and veterans to explore partnering opportunities. Preliminary meetings to form partnerships with groups that help high school students and groups that help entrepreneurs.

**• Monitoring of Oahu WorkLinks**

Chair: Dr. Shawn Kana'iaupuni, Director of Policy & System Evaluation, Kamehameha Schools  
 Staff performing monitoring activities per Board policy.

**• Marketing & Networking**

Chair: Mr. John Yamamoto, Executive Housekeeper, Aqua Resorts  
 As part of this group's outreach strategy, OWIB is now a member of the Hawaii Lodging and Tourism Association.

**• Veterans Program Outreach (formerly the On-The-Job Training Program Outreach group)**

Chair: Mr. Keala Benz, President, Team Clean  
 Contact made with a number of veterans organizations. OWIB has facilitated partnership for these organizations with other resources in the community.

<p><b>Full Board Meetings: Presentations</b> →</p> <p><i>Members serve as meeting facilitators. OWIB most often meets at the facilitator's place of business to learn about that member's industry and its workforce issues. To date, OWIB has met in a hotel, a healthcare facility, a school system's headquarters, a cleaning company and its training institute and other locations.</i></p> <p><b>OWIB's Local Plan priorities are:</b></p> <ul style="list-style-type: none"> <li>● <b>Entrepreneurship</b></li> <li>● <b>Skill set</b></li> <li>● <b>Veterans</b></li> </ul>	<p><b>July Meeting (Entrepreneurship, Skill Sets):</b> Met with the Hawaii Strategic Development Corporation (HSDC) president Karl Fooks. One of OWIB's priorities is entrepreneurship and HSDC finances entrepreneurs in concert with several venture capital firms. Further is also supports mentoring programs for entrepreneurs. OWIB and the HSDC are discussing partnering opportunities to help people who have the potential to create jobs via their start up ventures.</p> <p><b>September Meeting (Skill sets):</b> Meeting with Kamehameha Schools to learn about the implementation of the Ka Pua initiative in Ma'ili. The vision of this initiative is for: "All children on the Wai'anae Coast are connected to place, supported in their learning and are succeeding as tomorrow's local and global leaders... The Ka Pua initiative is a geographic specific strategy... designed to strengthen the web of educational opportunities, services, and infrastructure on the Waianae Coast of O'ahu. Each strategy brings focused partnerships, collaborations, and new educational innovations that aim to connect learning from infancy through adulthood, to deepen and flex the bridges linking social service, health, and educational providers, and to design new spaces for collaborative student learning." The Board was privileged to meet with Kamehameha Schools at the onset of this initiative and was thrilled to be invited back to celebrate its implementation and to hear the stories of the community.</p> <p><b>November Meeting:</b> The next Board meeting is tentatively set for this month of November. Speaker and location to be announced.</p>
<p><b>Eligible Training Provider Program</b> <i>WIA mandates Local Workforce Investment Boards (LWIBs) to review applications and approve (in coordination with the state) a list of training providers.</i></p>	<p>Updates continued to be processed from schools and organizations seeking to amend their course offerings or to participate in the ETP program.</p>
<p><b>Outreach &amp; Education</b> OWIB's priorities are:</p> <ul style="list-style-type: none"> <li>● Entrepreneurship</li> <li>● Skill set</li> <li>● Veterans</li> </ul>	<p>Ongoing outreach by OWIB members and staff to organizations like the Hawaii Venture Capital Association, small businesses, and business associations to share information about OWIB and its programs for employers.</p> <p>WIOA Town Hall: On behalf of OWIB, OWL staffperson participated in the Region VI listening session held in San Bruno. The purpose was to help develop regulations and plan implementation of WIOA with an eye toward service design and customer/stakeholder feedback in mind.</p> <p>Hawaii DXP: OWIB and OWL staff participated in the 2014 Data Summit at McKinley High School. The summit included a cross section of data leaders from early childhood, health, human services, education and workforce to discuss multidimensional data sharing.</p>

## **OPERATIONS LEVEL (Direct Services) -- Oahu WorkLinks Activities:**

**Job Fair:** Job Quest 2014 Job Fair – held on September 16 at the Neal Blaisdell Center. 203 employers participated, and 4,000 job seekers attended, which was the best turnout this year. Repeat businesses included companies such as Hawaiian Airline, Disney Resort and major sponsors Bank of Hawaii and Hawaii Pacific Health. As a result of its popularity during the May job fair, the computer lab sponsored by Hawaiian Hope, a non-profit recycling and technology company, doubled its size so that volunteers would be on hand to assist job seekers with filling out their applications online. Success Advertising and RecPass continued to provide iPads, Quick Response Code and swipe cards to instantaneously upload resumes for businesses' review at their booths. The Linked In booth continued to take professional head shots for job seekers to upload onto their pages. HR professionals were on hand to critique resumes and provide career counseling. Some workforce development and education programs such as Ho'ala First to Work, Division of Vocational Rehabilitation, Community Schools for Adults, YouthBuild, and Creating Employment Opportunity incorporated the job fair as a career exploration activity in their training curriculum and brought their participants to NBC. Two Youth from WIA and 1 from YouthBuild were offered jobs by Lanikai Juice and Ben Franklin when they successfully applied their classroom practices during their interviews.

**Community College and Career Training Grant (C3T) Partnership:** WorkHawaii has co-located a staff at Windward Community College on a weekly basis since July. In support of the C3T grant, Oahu WorkLinks continues to provide exhibition space for the Community Colleges at the job fair for the campuses to promote training opportunities that are offered in the Agriculture, Energy and Healthcare sectors from the first round of the grant. The Community Colleges have co-located an iCAN program at Dillingham Oahu WorkLinks that is running smoothly. Collaborations are also on-going with the Community Schools for Adults to make referrals from the one-stops to their iCAN programs and vice versa.

**Carl Perkins Career and Technical Education Partnership:** Through the workshops facilitated by the State Director's office, collaboration and communication between one-stop front line staff and Community College staff have improved. Oahu WorkLinks and 3 Community College Career Placement offices conducted joint employer outreach to promote business resources and services to the business communities in Leeward, Windward and town areas.

**Preparation for the Implementation of WIOA:** Training and information sharing with One-Stop center staff has begun to prepare them for the implementation of WIOA so that they develop the mindset and skills to improve the daily delivery of services to businesses, job seekers and workers.

### **YOUTH PROGRAMS: National Awards & Recognition – City & County of Honolulu (WorkHawaii):**

<b>From:</b>	<b>Awards &amp; Recognitions Earned:</b>
YouthBuild USA	Ranked #1 out of 200+ in the Nation for GED completion rate.
National Association of Workforce Professionals Youth Symposium 2012	Speaker – Honolulu's Youth Center Maximizes Resources to Achieve Outcomes Nov.14, 2012; Chicago, Illinois
USDOL Region 6 Technical Assistance Forum	Featured Speaker -- "Youth Services Design and Delivery"

US Dept of Labor (DOL)	Young Parents Demonstration Project (first in nation)
National Association of State Alcohol and Drug Abuse Directors, Inc	National Exemplary Awards for Innovative Substance Abuse Prevention Programs, Practices, and Policies
America's Promise Alliance	100 Best Communities for Young People Awards (multiple awards)
US Conference of Mayors	Best Practices on At-Risk Youth and High School Drop Out Prevention Awards
YouthBuild USA	Excellent Attendance, Program Completion and Diploma Attainment Awards (multiple awards earned)
National Association of Counties	Excellence in Service Award
Harvard University	Bright Ideas Award

**OPERATIONS LEVEL – US DOL Data: WorkHawaii Programs; 4th Quarter & Cumulative Data:**  
(Please note: The US DOL issues data after an 18 month lag.)

CATEGORY	COMMON MEASURES	Current Progress:		GOAL (State Proposed)
		Present Qtr	4-Qtrs	
<b>OAHU ADULT:</b>	Entered employment rate	84.62	<b>80.65</b>	<b>71</b>
	Employment retention rate	75	<b>78.95</b>	<b>86</b>
	Average Earnings	\$16,840.09	<b>\$14,378.54</b>	<b>\$11,100</b>
<b>OAHU DISLOCATED WORKER:</b>	Entered employment rate	84.62	<b>78.08</b>	<b>76</b>
	Employment retention rate	75	<b>87.34</b>	<b>92</b>
	Average Earnings	\$22,917.03	<b>\$17,891.08</b>	<b>\$15,000</b>
<b>OAHU YOUTH:</b>	Placement in Employment or Education	76.67	<b>80</b>	<b>60.1</b>
	Attainment of Degree or Certificate	93.55	<b>96.43</b>	<b>68.5</b>
	Literacy and Numeracy Gains	54.17	<b>50.43</b>	<b>45</b>