



Hawaii County, HI

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Economy Overview

200,739

Population (2017)

Population **grew by 11,981** over the last 5 years and is projected to **grow by 8,969** over the next 5 years.

81,363

Jobs (2017)

Jobs **grew by 6,487** over the last 5 years and are projected to **grow by 3,158** over the next 5 years.

\$52.1K

Median Household Income (2015)

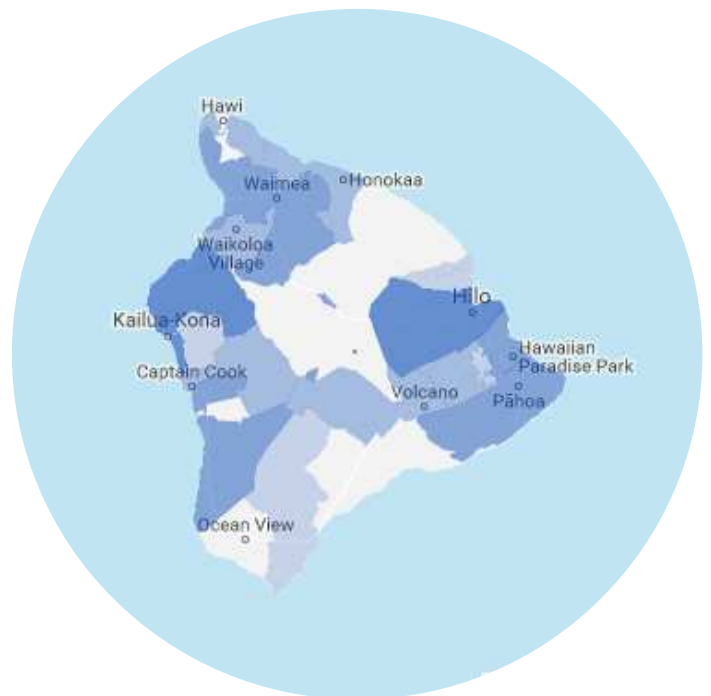
Median household income is **\$1.8K below** the national median household income of \$53.9K.

As of 2017 the region's population **increased by 6.3%** since 2012, growing by 11,981. Population is expected to **increase by 4.5%** between 2017 and 2022, adding 8,969.

From 2012 to 2017, jobs **increased by 8.7%** in Hawaii County, HI from 74,876 to **81,363**. This change **outpaced the national growth rate of 7.2% by 1.5%**. As the number of jobs increased, the **labor force participation rate decreased from 56.4% to 55.8% between 2012 and 2017**.

Concerning educational attainment, **17.8% of Hawaii County, HI residents possess a Bachelor's Degree** (0.6% below the national average), and **10.3% hold an Associate's Degree** (2.4% above the national average).

The top three industries in 2017 are Education and Hospitals (State Government), Restaurants and Other Eating Places, and Traveler Accommodation.

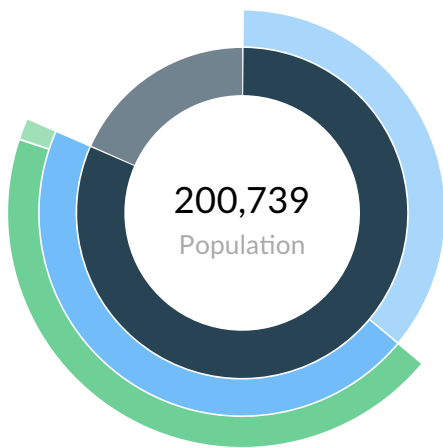


Economy Overview - Cont.

	Population (2017)	Labor Force (2017)	Jobs (2017)	Cost of Living	GRP	Imports	Exports
Region	200,739	91,353	81,363	140.4	\$7.01B	\$9.22B	\$8.64B
United States	325,401,909	161,911,193	159,180,936	113.8	\$17.83T	\$0	\$7.90T

Economy Overview - Cont.

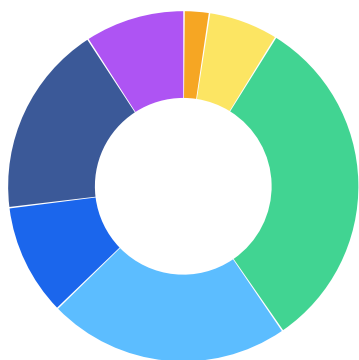
2017 Labor Force Breakdown



	Population
● Total Working Age Population	163,649
● Not in Labor Force (15+)	72,296
● Labor Force	91,353
● Employed	88,313
● Unemployed	3,040
● Under 15	37,090

Educational Attainment

Concerning educational attainment, **17.8% of Hawaii County, HI residents possess a Bachelor's Degree** (0.6% below the national average), and **10.3% hold an Associate's Degree** (2.4% above the national average).

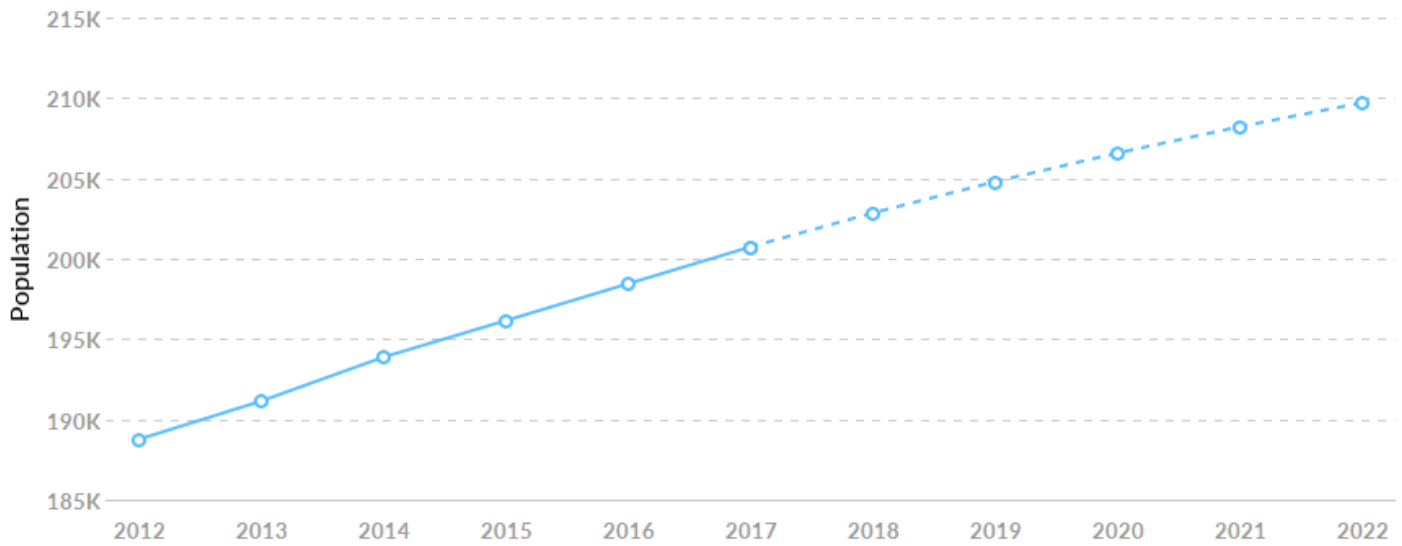


	% of Population	Population
● Less Than 9th Grade	2.3%	3,307
● 9th Grade to 12th Grade	6.4%	9,149
● High School Diploma	31.6%	44,845
● Some College	22.3%	31,713
● Associate's Degree	10.3%	14,642
● Bachelor's Degree	17.8%	25,274
● Graduate Degree and Higher	9.2%	13,106

Historic & Projected Trends

Population Trends

As of 2017 the region's population increased by 6.3% since 2012, growing by 11,981. Population is expected to increase by 4.5% between 2017 and 2022, adding 8,969.

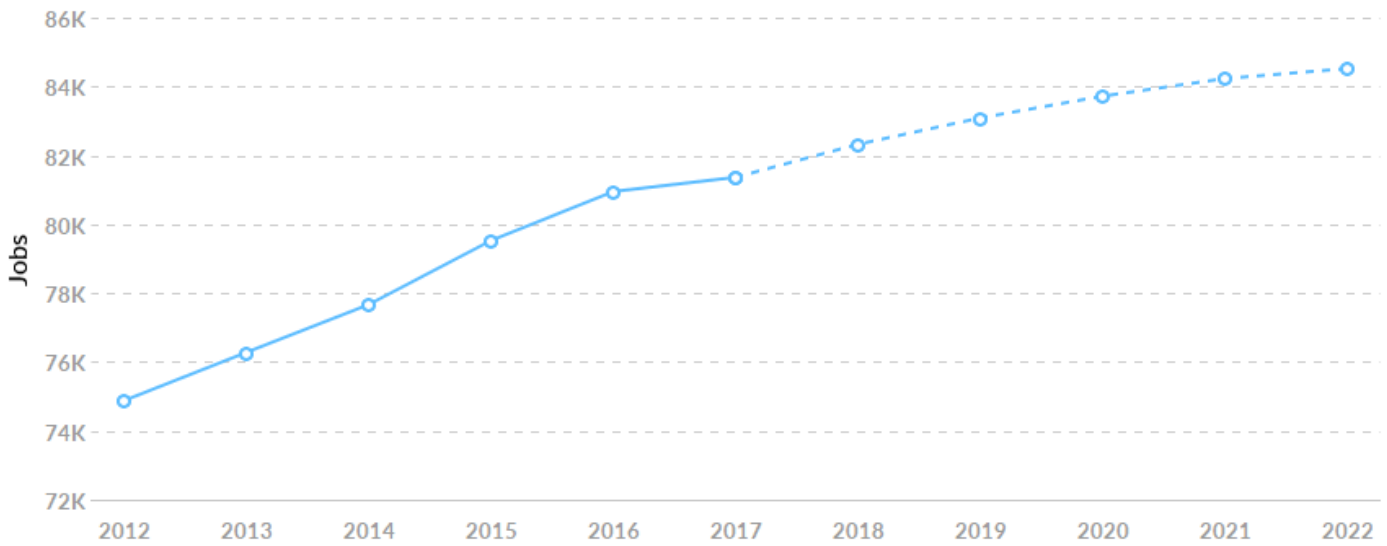


Timeframe	Population
2012	188,758
2013	191,140
2014	193,877
2015	196,148
2016	198,443
2017	200,739
2018	202,849
2019	204,794
2020	206,580
2021	208,216
2022	209,708

Historic & Projected Trends - Cont.

Job Trends

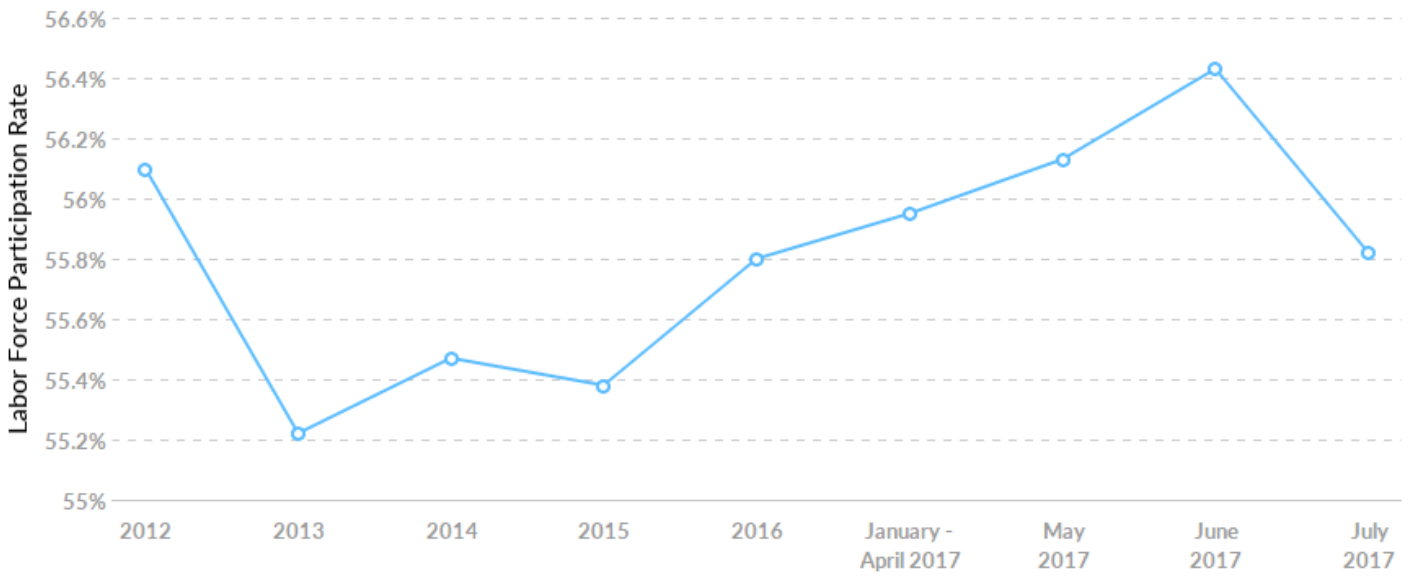
From 2012 to 2017, jobs increased by 8.7% in Hawaii County, HI from 74,876 to **81,363**. This change outpaced the national growth rate of 7.2% by 1.5%.



Timeframe	Jobs
2012	74,876
2013	76,278
2014	77,666
2015	79,525
2016	80,950
2017	81,363
2018	82,322
2019	83,088
2020	83,720
2021	84,231
2022	84,521

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

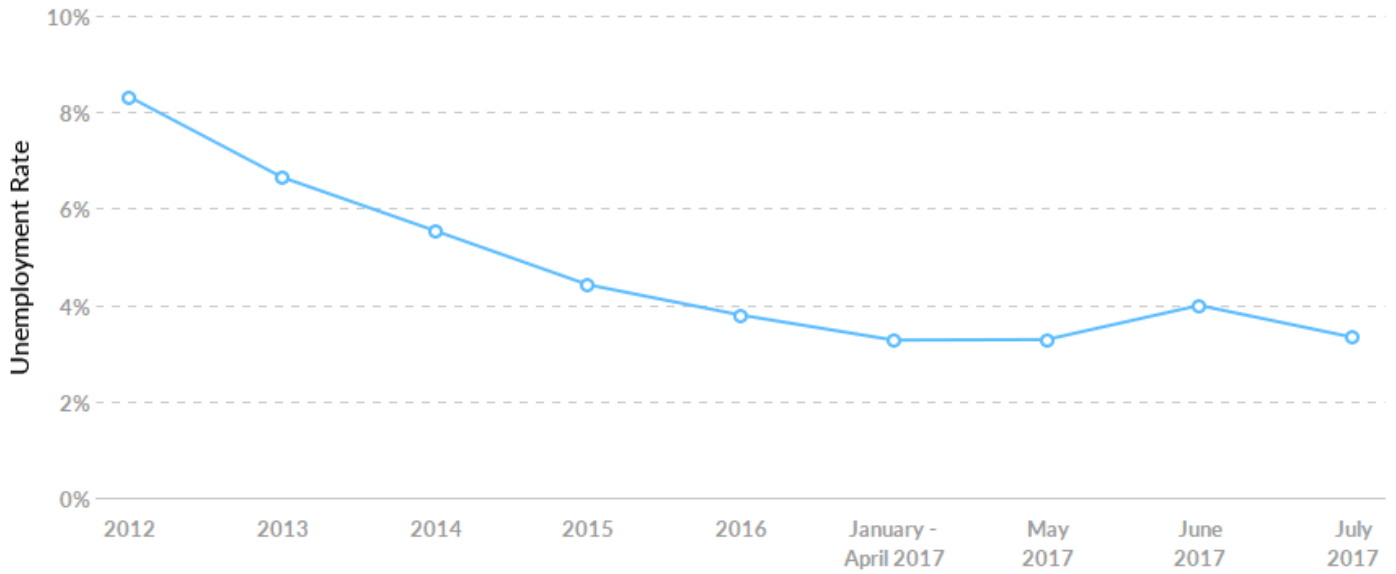


Timeframe	Labor Force Participation Rate
2012	56.10%
2013	55.22%
2014	55.47%
2015	55.38%
2016	55.80%
January - April 2017	55.95%
May 2017	56.13%
June 2017	56.43%
July 2017	55.82%

Historic & Projected Trends - Cont.

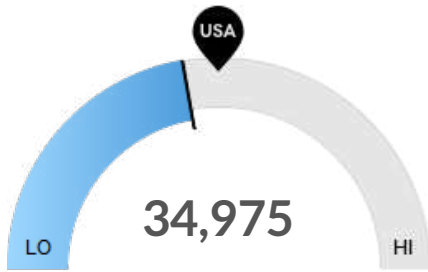
Unemployment Rate Trends

Hawaii County, HI had a July 2017 unemployment rate of 3.33%, **decreasing from 8.32%** 5 years before.



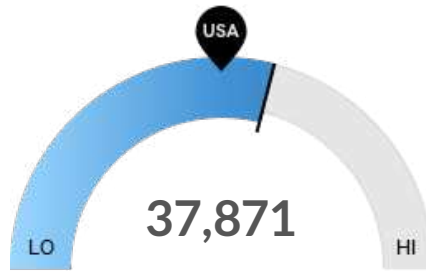
Timeframe	Unemployment Rate
2012	8.32%
2013	6.65%
2014	5.54%
2015	4.42%
2016	3.79%
January - April 2017	3.27%
May 2017	3.28%
June 2017	3.99%
July 2017	3.33%

Population Characteristics



Millennials

Hawaii County, HI has 34,975 millennials (ages 20-34). The national average for an area this size is 41,183.



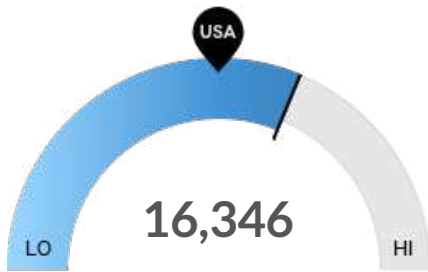
Retiring Soon

Retirement risk is high in Hawaii County, HI. The national average for an area this size is 30,243 people 65 or older, while there are 37,871 here.



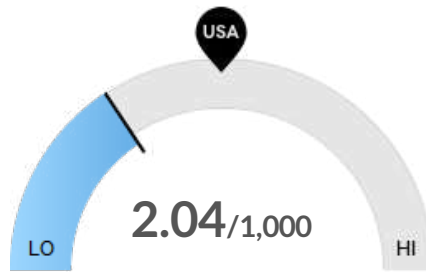
Racial Diversity

Racial diversity is high in Hawaii County, HI. The national average for an area this size is 76,864 racially diverse people, while there are 138,433 here.



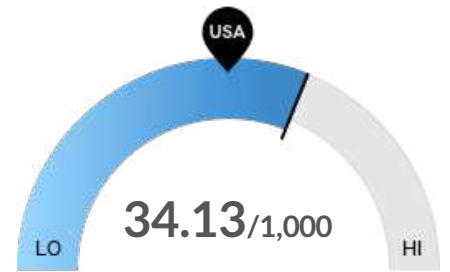
Veterans

Hawaii County, HI has 16,346 veterans. The national average for an area this size is 11,510.



Violent Crime

Hawaii County, HI has 2.04 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



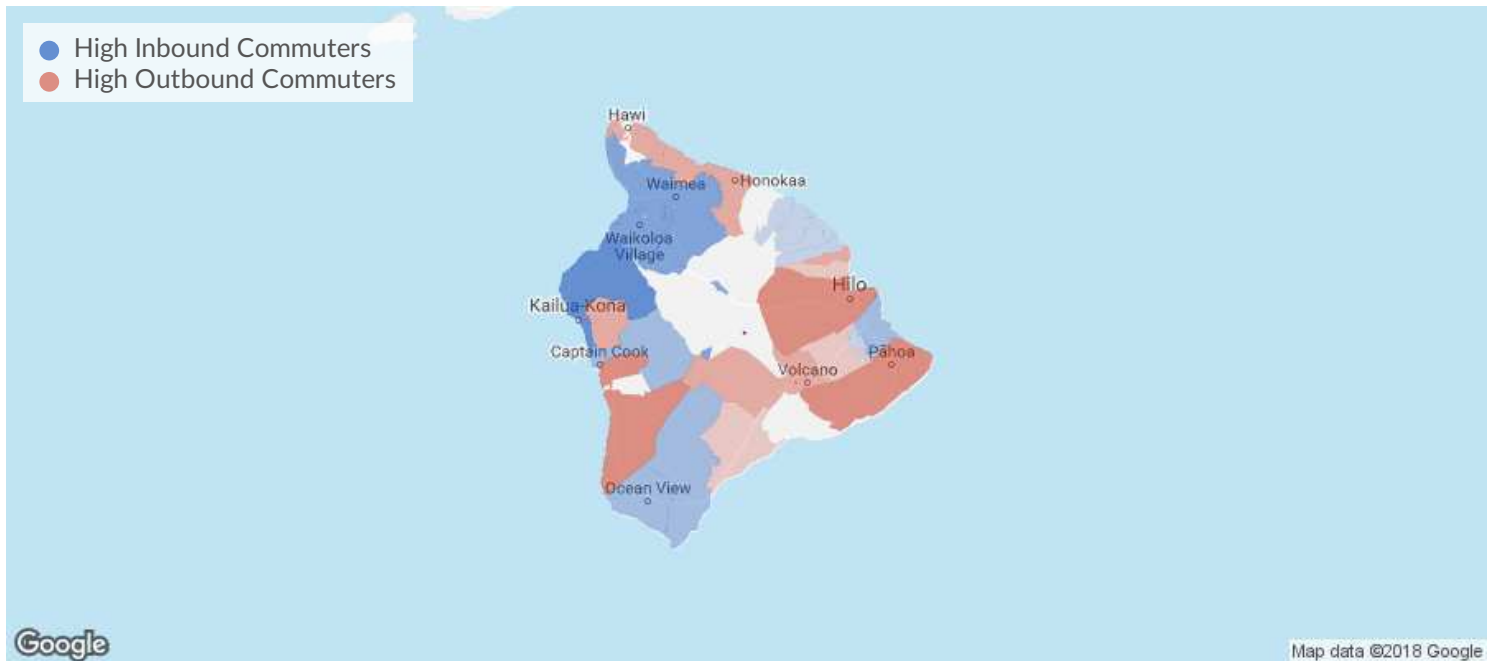
Property Crime

Hawaii County, HI has 34.13 property crimes per 1,000 people. The national rate is 24.22 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in Hawaii County, HI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

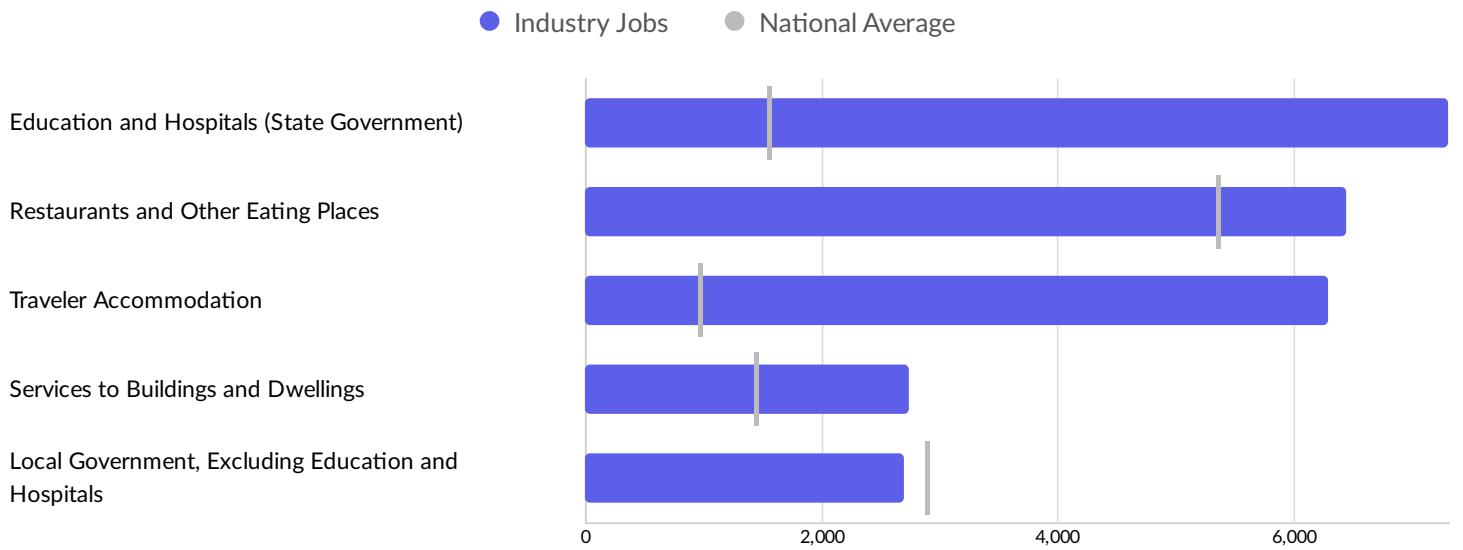
ZIP	Name	2017 Employment
96720	Hilo, HI (in Hawaii cou...	27,594
96740	Kailua Kona, HI (in Haw...	24,101
96743	Kamuela, HI (in Hawaii...	8,919
96749	Keaau, HI (in Hawaii co...	4,138
96738	Waikoloa, HI (in Hawai...	3,960

Where Talent Lives

ZIP	Name	2017 Workers
96720	Hilo, HI (in Hawaii cou...	29,934
96740	Kailua Kona, HI (in Haw...	11,601
96743	Kamuela, HI (in Hawaii...	5,628
96749	Keaau, HI (in Hawaii co...	3,539
96704	Captain Cook, HI (in H...	3,093

Industry Characteristics

Largest Industries

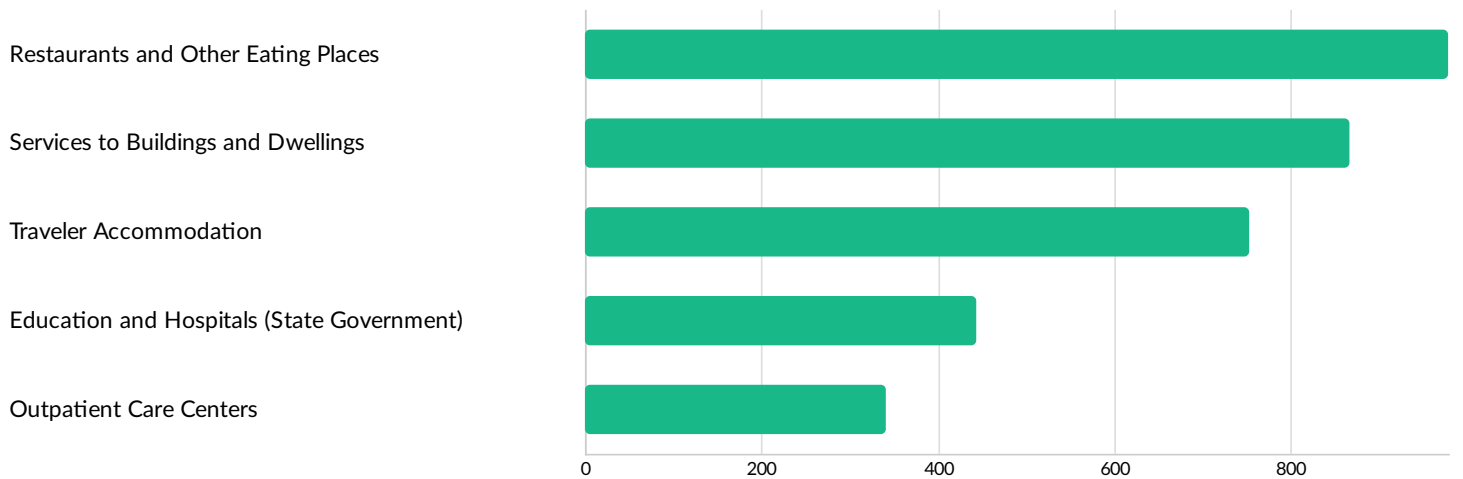


Industry	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2017 Earnings Per Worker
Education and Hospitals (State Government)	6,866	7,309	443	+6%	\$76,216
Restaurants and Other Eating Places	5,463	6,442	979	+18%	\$24,963
Traveler Accommodation	5,544	6,297	753	+14%	\$49,847
Services to Buildings and Dwellings	1,877	2,744	867	+46%	\$26,783
Local Government, Excluding Education and Hospitals	2,576	2,699	123	+5%	\$88,879

Industry Characteristics - Cont

Top Growing Industries

● Industry Jobs Change

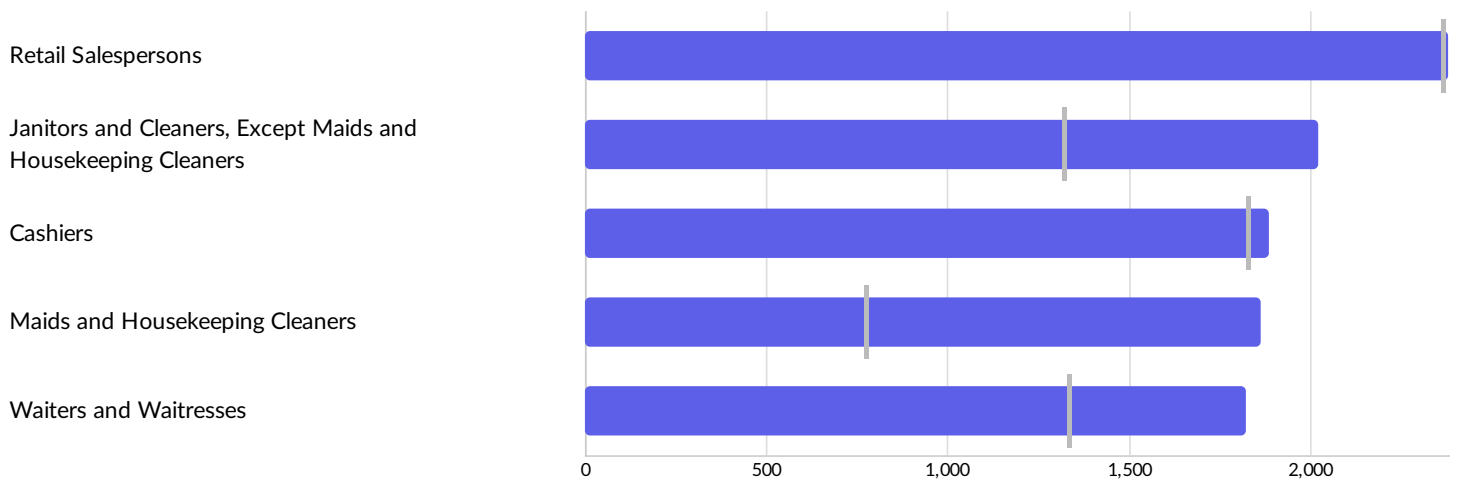


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Traveler Accommodation	5,544	6,297	753	+14%	\$49,847
Education and Hospitals (State Government)	6,866	7,309	443	+6%	\$76,216
Outpatient Care Centers	390	732	342	+88%	\$65,955

Workforce Characteristics

Largest Occupations

● Occupation Jobs ● National Average

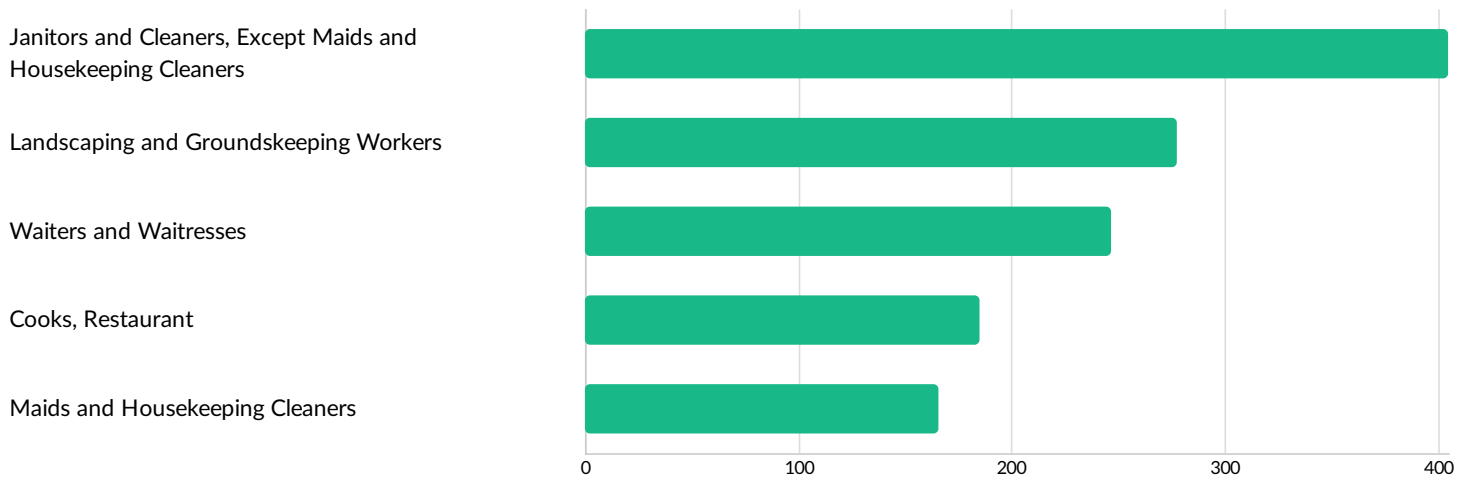


Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Retail Salespersons	2,454	2,382	-72	-3%	\$14.46
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1,620	2,025	405	+25%	\$13.55
Cashiers	1,842	1,889	47	+3%	\$12.75
Maids and Housekeeping Cleaners	1,697	1,863	166	+10%	\$15.45
Waiters and Waitresses	1,575	1,822	247	+16%	\$20.05

Workforce Characteristics - Cont

Top Growing Occupations

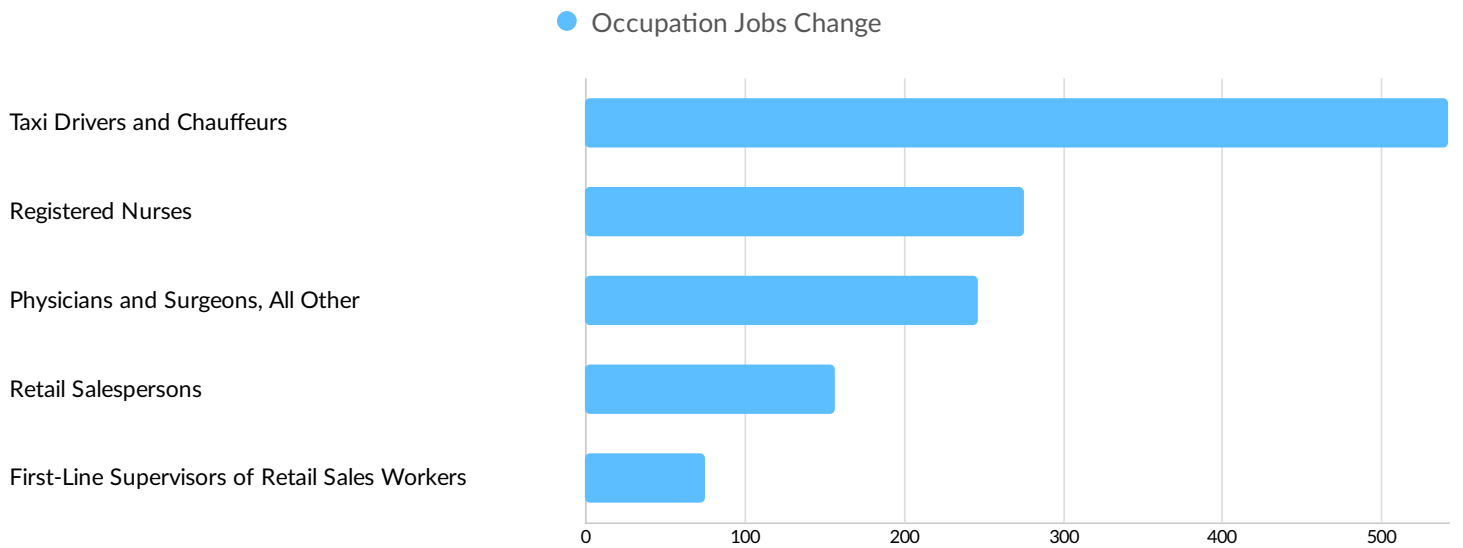
● Occupation Jobs Change



Occupation	2012 Jobs	2017 Jobs	Change in Jobs (2012-2017)	% Change	2016 Avg. Hourly Earnings
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	1,620	2,025	405	+25%	\$13.55
Landscaping and Groundskeeping Workers	1,440	1,718	278	+19%	\$15.49
Waiters and Waitresses	1,575	1,822	247	+16%	\$20.05
Cooks, Restaurant	838	1,023	185	+22%	\$17.44
Maids and Housekeeping Cleaners	1,697	1,863	166	+10%	\$15.45

Workforce Characteristics

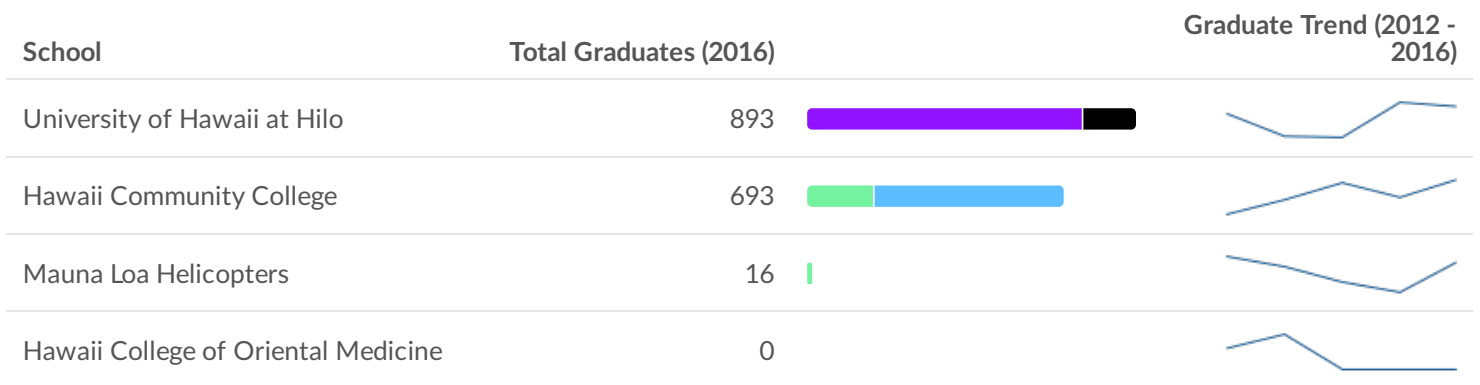
Top Posted Occupations



Occupation	Jan 2017 Unique Postings	Dec 2017 Unique Postings	Jan 2017 - Dec 2017 Avg. Unique	2016 Avg. Hourly Earnings
Taxi Drivers and Chauffeurs	88	542	519	\$12.94
Registered Nurses	312	276	267	\$40.55
Physicians and Surgeons, All Other	91	247	137	\$84.77
Retail Salespersons	171	157	149	\$14.46
First-Line Supervisors of Retail Sales Workers	119	75	106	\$19.84

Educational Pipeline

In 2016, there were 1,602 graduates in Hawaii County, HI. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Pharmacy, and Pharmacy.



● Certificate
 ● Associate
 ● Bachelor
 ● Masters or Higher