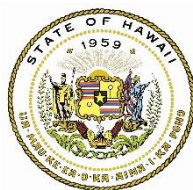


DAVID Y. IGE  
GOVERNOR

JOSH GREEN  
LIEUTENANT GOVERNOR



LESLIE WILKINS  
CHAIRPERSON

ALLICYN C.H. TASAKA  
EXECUTIVE DIRECTOR

STATE OF HAWAII  
WORKFORCE DEVELOPMENT COUNCIL  
830 Punchbowl Street, Suite 417, Honolulu, Hawaii 96813  
Phone: (808) 586-8630 Web: <http://labor.hawaii.gov/wdc/>

**Workforce Development Council's Employer Engagement Committee Meeting**  
**Friday, March 15, 2019**  
**10:00 A.M. – 11:30 A.M.**  
Alii Place  
1099 Alakea Street, 16<sup>th</sup> Floor Conference Room  
Honolulu, Hawaii 96813

**MINUTES**

**ATTENDEES:**

Glen Kaneshige, Committee Co-Chair, Nordic PCL Construction, Inc.  
Brian Tatsumura, Committee Vice Chair, Briant 808 LLC  
Faustino Dagdag, Leeward Community College/Workforce Consultant  
Alan Hayashi, Consult 808  
Bernadette Howard, UH - CTE  
Jason Ito, Kyo-Ya  
Derek Kanehira, Hawaii Employers Council  
Paul Marx, Affordable Housing & Economic Development  
Liane Hu Okumura, Olomana Loomis ISC  
Alan Tang, Olomana Loomis ISC

**STAFF:**

Allicyn Tasaka, Executive Director  
Maria-Elena Diaz, Employment Analyst  
Wayne Liou, Employment Analyst & Economist  
Michelle Miyashiro, Office Manager  
Jeanne Ohta, Special Projects Specialist

**I. Call to Order.....Committee Co-Chair Glen Kaneshige**

The meeting was called to order by Committee Co-Chair Glen Kaneshige at 10:06 a.m.

**II. Approval of Minutes for the January 16, 2019 Meeting**

Jason Ito made a motion to approve the minutes of the January 16, 2019 meeting. Bernadette Howard seconded the motion. The motion was carried by unanimous vote.

**III. Update report on outreach to employers and rebranding workforce strategies and plan by Alan Tang, Chairman & CEO and Liane Hu Okumura, Senior Communication Project Manager of Olomana Loomis**

Alan Tang and Liane Hu Okumura presented “Employer Outreach & Engagement Strategies”, which can be found at this link:

<https://labor.hawaii.gov/wdc/files/2019/04/Olomana-Loomis-Employer-Engagement-Strategies-2019-03-15.pdf>

Alan Tang spoke at length with Jason Higa of FCH Enterprises (Zippy’s) regarding a pilot program for the American Job Centers. As a way to make sure candidates are successful and stay on the job, candidates should receive some type of coaching and/or training from the application process. Alan Tang and Jason Higa have agreed to be a part of a task force to help oversee the pilot program. This process will give insight into both the employer and AJC perspective.

The final written report, which will include assessment findings from the surveys and interviews, tagline recommendations, brand users guide, and plan for brand rollout and outreach, will be submitted to WDC by March 29, 2019. The Employer Engagement Committee will review the final report and make a recommendation to the Executive Committee.

**IV. Status report on draft business services framework plan by Faustino Dagdag, Instructor, Management Business Division, Leeward Community College**

Faustino Dagdag met with the Oahu and Kauai County Workforce Development Boards to discuss the draft business services framework plan presented by Dr. Kim Payton. He will be meeting with the Maui County Workforce Development Board next week and is planning a session with Hawaii County Workforce Development Board. The two-hour session includes an open discussion of the draft plan including opinions on the recommendation, what current practices are, and timelines.

Faustino Dagdag will compile the feedback from the sessions with each local Workforce Development Board and work it into the draft business services framework plan by Dr. Payton. The plan will be submitted to the Employer Engagement Committee for review.

**V. Next Meeting Schedule**

The next meeting is scheduled for May 13, 2019 at 2:00 p.m. in the Nordic PCL Construction conference room.

**VI. Announcements**

None

**VII. Adjournment**

Committee Co-Chair Glen Kaneshige adjourned the meeting at 10:56 a.m.