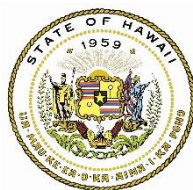


DAVID Y. IGE
GOVERNOR

JOSH GREEN
LIEUTENANT GOVERNOR



LESLIE WILKINS
CHAIRPERSON

ALLICYN C.H. TASAKA
EXECUTIVE DIRECTOR

STATE OF HAWAII
WORKFORCE DEVELOPMENT COUNCIL
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Workforce Development Council's Employer Engagement Committee Meeting
Wednesday, October 16, 2019
9:30 A.M. – 11:00 A.M.
Alii Place
1099 Alakea Street, 16th Floor Conference Room
Honolulu, Hawaii 96813

MINUTES

ATTENDEES:

Glen Kaneshige, Committee Chair, Nordic PCL Construction, Inc.
Brian Tatsumura, Committee Vice-Chair, Briant 808 LLC
Judy Bishop, Bishop & Co.
Cheryl Cross, Booz Allen Hamilton
Faustino Dagdag, Leeward Community College/Workforce Consultant
Liane Hu-Okumura, Olomana Loomis ISC
Jason Ito, Kyo-Ya Company
Derek Kanehira, Hawaii Employers Council
Deborah Leong-Yep, UHA
Paul Marx, Affordable Housing & Economic Development
Keala Peters, Chamber of Commerce
Erin Yagi, Hawaii P-20

STAFF:

Allicyn Tasaka, Executive Director
Jeanne Ohta, Special Projects Specialist
Kayla Rosenfeld, Statewide Rapid Response Coordinator

I. Call to Order Committee Chair Glen Kaneshige

The meeting was called to order by Committee Co-Chair Glen Kaneshige at 9:43 a.m.

II. Approval of Minutes for the August 28, 2019 Meeting

Jason Ito made a motion to approve the minutes of the August 28, 2019 meeting. Brian Tatsumura seconded the motion. The motion was carried by unanimous vote.

III. Report from the Pilot Project Sub-Committee

- A. Update on progress to help develop pilot project with FCH Enterprises to fill vacancies.

Deborah Leong-Yap reported the sub-committee met with representatives from Zippy's on September 5th and representatives from the American Job Center (AJC) on September 24th. Zippy's will provide the sub-committee with the team and location that will participate in this pilot project at a meeting set for Thursday, October 17. Representatives from Zippy's and the AJC will meet so there is an understanding of everyone's roles and responsibilities.

At this stage, the sub-committee is acting as the collaborators bringing the two parties (Zippy's and the AJC) together. The sub-committee will work with Zippy's regarding their onboarding process (length of turnaround time after receiving the application, orientation at the town location, and HR management system). Eventually, the sub-committee will step back and act more as a strategic partner in establishing metrics and successes.

- B. Report on proposed funding for pilot project.

As this is a new pilot project, there is currently no request for funding. The sub-committee will look at requesting funding from the committee in 2020.

IV. Report from the Outreach Task Force

- A. Update on proposed plan and budget for employer outreach and workforce branding. The task force has designated four areas to include in their proposed budget: Customer Relationship Management software setup, implementation and training; AJC communication assets and templates (email signature, name badges, business cards, etc.); AJC Statewide website; and AJC overview video for employers.

After discussion with the committee, it was decided to prioritize developing a statewide AJC website and an overview video of the American Job Center for employers.

Brian Tatsumura made a motion to approve the request for funding of a statewide American Job Center website for \$25,000 and an American Job Center overview video for employers for \$25,000. Paul Marx seconded the motion. The motion was carried by unanimous vote and will be presented to the Finance Committee.

V. Next Meeting Schedule

The next meeting is scheduled for Thursday, November 14, 2019, at 10:00 a.m. in the Nordic PCL Construction conference room.

VI. Announcements

None.

VII. Adjournment

Committee Chair Glen Kaneshige adjourned the meeting at 10:59 a.m.