

Report to: The Workforce Development Council Executive Committee
From: Glen Kaneshige, Chair, Employer Engagement Committee

Since the last report to the Executive Committee:

- The Committee has established a sub-group to address those with barriers to employment. The group will be headed by Evan Nakatsuka (Director of Workforce Programs, Lanakila Pacific); the first meeting is scheduled for December 10, 2019. At that meeting, the group will decide on its statement of purpose and name and begin the discussion of the sub-group's plan to include goals, objectives, projects, and next steps.
- The pilot project sub-committee met with members of the Business Services Team of the AJC and representatives of the employer (Zippy's/FCH Enterprises) to establish expectations and timelines. The next step is for the Zippy's team to provide follow-up information. The AJC provided information on their services and how they would be working with Zippy's to fill their job openings. The AJC team has also established roles and responsibilities of team members to work with Zippy's on the project. Zippy's described their hiring process, including the initial on-line training and testing program that is used; and what they expect in potential new hires. The next step is for Zippy's to identify the store and store manager who will participate in the project.
- The Outreach Task Force designated four areas to include in their proposed budget; Customer Relationship management software sit up, implementation and training; AJC communication assets and templates (email signature, name badges, business cards, etc.); AJC statewide website; and AJC overview video for employers.

After discussion with the whole committee, it was decided to prioritize developing a statewide AJC website and an overview video for employers.

The Committee is requesting funding of \$25,000 for a statewide American Job Center website and \$25,000 for an American Job Center overview video for employers.