

DAVID Y. IGE
GOVERNOR

JOSH GREEN
LIEUTENANT GOVERNOR



LESLIE WILKINS
CHAIRPERSON

ALLICYN C.H. TASAKA
EXECUTIVE DIRECTOR

STATE OF HAWAII
WORKFORCE DEVELOPMENT COUNCIL
830 Punchbowl Street, Suite 417, Honolulu, Hawaii 96813
Phone: (808) 586-8630 Web: <http://labor.hawaii.gov/wdc/>

Workforce Development Council’s Employer Engagement Committee Meeting
Thursday, January 23, 2020
10:00 A.M. – 11:30 A.M.
Alii Place
1099 Alakea Street, 16th Floor Conference Room
Honolulu, Hawaii 96813

MINUTES

ATTENDEES:

- Glen Kaneshige, Committee Chair, Nordic PCL Construction, Inc.
- Rene Berthiaume, State Rehabilitation Council
- Judy Bishop, Bishop & Co.
- Cheryl Cross, Booz Allen Hamilton
- Faustino Dagdag, Leeward Community College
- Lois Hamaguchi, UH-CTE
- Alan Hayashi, WDC Vice Chair
- Bernadette Howard, UH-CTE
- Alison Lee, Department of Human Services, Vocational Rehabilitation
- Deborah Leong-Yep, UHA
- Paul Marx, Affordable Housing & Economic Development
- George Massengale, Consultant, Lanakila Pacific
- Evan Nakatsuka, Lanakila Pacific
- Keala Peters, Chamber of Commerce
- Erin Yagi, Hawaii P-20

STAFF:

- Allicyn Tasaka, Executive Director
- Michelle Miyashiro, Office Manager
- Jeanne Ohta, Special Projects Specialist
- Edward Uechi, Employment Analyst

I. Call to Order.....Committee Chair Glen Kaneshige

The meeting was called to order by Committee Chair Glen Kaneshige at 10:02 a.m.

II. Approval of Minutes for the November 14, 2019 Meeting

Paul Marx made a motion to approve the minutes of the November 14, 2019 meeting. Judy Bishop seconded the motion. The motion was carried by unanimous vote.

III. Report from the Addressing People with Barriers to Employment Sub-Group

A. Update on development of newly formed sub-group.

Evan Nakatsuka reported that the sub-group has met twice since being formed at the November 14, 2019 meeting. The first meeting was to orient themselves with the activities of the Employer Engagement Committee and discuss a direction for the sub-group. The group also met at the American Job Center to get feedback from service providers and staff, and decided to connect with the Business Engagement Team to support their efforts to reach out to employers and people with barriers to employment. The group will also reach out to neighbor island AJCs to learn more about their efforts.

Faustino Dagdag suggested the sub-group follow Dr. Payton's Business Services Framework Plan. Allicyn Tasaka suggested looking at policies and procedures to see how the group can improve the system as well as reaching out to employers to hire those with barriers.

IV. Report from the Pilot Project Sub-Committee

A. Update on progress to help develop pilot project with FCH Enterprises to fill vacancies.

Deborah Leong-Yep reported that Zippy's is ready to provide the AJCs with a job link so applicants and hires can be tracked. The Sub-Committee chose two positions for this pilot project: Counter and Utility. Zippy's would be willing to tailor orientation and training to ensure success for the applicant. Zippy's has yet to approve the on-the-job-training program AJC has set up where the applicant will be an AJC employee through the training period. The location has not yet been confirmed as Zippy's would like the applicant work in Hawaii Kai and the sub-group suggests Dillingham. Zippy's will tour the AJC in February 2020.

A suggestion was made to continue the pilot project with Zippy's while concurrently running the same project with Big City Diner. Alan Hayashi will reach out to see if they are interested.

V. Report from the Outreach Task Force

A. Update on proposed plan and budget for employer outreach and workforce branding.

The committee initially approved funding to create a website and a video for the American Job Centers. The website can be created by WDC staff so more of the funds can be used for the video. Some of the suggestions for video production were Seariders Production at Waianae High School, Hiki No from PBS, secondary and community colleges, and Olelo.

The informational video, to be used at events and on websites, should be no longer than 3-5 minutes and include a few interviews of key people, basics of WIOA, vision, goals, and a variety of businesses. The video could be turned into a statewide competition with schools in each county submitting entries based on the American Job Center in their local area. The budget is large enough to accommodate a series of videos.

VI. Next Meeting Schedule

The next meeting is scheduled for Wednesday, March 25, 2020, at 10:00 a.m. in the Nordic PCL Construction conference room.

VII. Announcements

The committee received an update on the WARNs and news reports of businesses closing down as of January 22, 2020, which can be found at this link:

<https://labor.hawaii.gov/wdc/files/2020/02/2019.2020-WARNS-as-of-01.22.2020.pdf>

The Hawaii ACTE conference will be on January 30 and 31 at the Hawaii Convention Center with about 600 attendees. Committee Chair Glen Kaneshige will be a part of the panel discussion connecting construction to engineering through non-traditional pathways sponsored by WDC.

Alan Hayashi reported that when the military has a vacancy of 5% or more for their housing, the vacant homes can be made available to the community in priority of military, veterans, first responders, and now teachers. Teachers can apply for a three-bedroom home in a secure, gated community for affordable rates. This lend-lease program is taking applications and there may be around 700 units available.

VIII. Adjournment

Committee Chair Glen Kaneshige adjourned the meeting at 11:35 a.m.