

EMPLOYER ENGAGEMENT COMMITTEE UPDATE
February 19, 2020

1. Zippy's Pilot Project: The Human Resources Department of Zippy's has asked for a tour of the American Job Center. A tour has been arranged for next week.
2. Big City Diner Pilot Project: We met with Big City Diner to find out their interest in working directly with the American Job Center to help fill their vacancies and establish a paid recruitment program. The AJC will help recruit workers and pay them up to 360 hours at which time Big City Diner can choose to hire. Members are planning to meet with the Diner's managers on March 12 at the Windward Mall restaurant.
3. A barriers sub-group to address the WIOA target groups has been formed and has met with the AJC Business Engagement Team to find out how the team functions and how the committee might help their work. Evan Nakatsuka of Lanakila Pacific and Keala Peters with Chamber of Commerce are the leads for this sub-group.
4. The Outreach Task Force is working with the staff on an RFP for the production of a video to make employers aware of the business services available at the AJCs. Budget is \$50,000 and focusing on issuing the RFP by end of March.
5. The statewide website for Hawaii's workforce development system originally proposed by the committee is being created internally by WDC staff. There will be a webpage for all of the county Workforce Development Boards and another webpage for the 4 American Job Centers.