# Presentation to Workforce Development Council's Executive Committee

Thursday, July 23, 2020



### PRESENTATION SUMMARY

Hawaii is Hiring is a one-stop online resource for job seekers and new graduates that simplifies access to Hawaii's many existing employment, training and education resources. It features a Hawaii-specific job board as well as links to internships and apprenticeships for on the job experience. The portal also highlights training and education programs that help kama`aina reskill or upskill for more career options. Hawaii is Hiring also highlights our state's in-demand and emerging industries so jobseekers can transfer their skills into new opportunities that exist. This new community resource launches July 22.

# HAWAI IS HIRING IS A PUBLIC/PRIVATE PARTNERSHIP OF THESE COMMUNITY PARTNERS

- Chamber of Commerce Hawaii
- Workforce Development Council
- American Savings Bank
- Hawaii Executive Collaborative
- UH Community Colleges
- Upspring Digital

# TARGET AUDIENCES

- Unemployed Hawaii residents looking for a job
- Unemployed Hawaii residents looking for upskilling, reskilling
- Recent graduates
- Young professionals returning home

# **USER JOURNEYS**



