

Hawaii is Hiring

An online resource to connect kama`aina to
job opportunities and training programs

Keala Peters
VP, Education & Workforce Development
August 13, 2020

HAWAII IS HIRING



AGENDA

- Project Background
- Demo
- First 3 Weeks
- What's Next

HAWAII IS HIRING



- Goal: to help put kama`aina back to work and restore Hawaii's economy.
- 20,410 Job opportunities today.
- Training programs (short-term certificates for reskilling, upskilling).
- In collaboration with Workforce Development Council.
- Other partners include ASB, HEC, UHCC, Upspring and Anthology.

HAWAII IS HIRING



- Simplifies access to existing resources
 - Hawaii HireNet, AJCs, US DOL Career OneStop, UH Career Explorer, UHCC.
- Resilience - highlights new opportunities in sectors forecasted to grow and pay a living wage.
- One-stop resource for apprenticeships and internships.

Print Ads

Introducing
HawaiiIsHiring.com,
a free one-stop
resource for finding
your next job.



If you've lost your job, want to change jobs or need your first job, HawaiiIsHiring.com is here to help. There are thousands of job postings by local employers with jobs to fill right now and virtual career fairs to help you get in the door.

And if you need to gain new skills before getting a job, you'll find local training and education programs too. It's all here to help our kama'āina.

Visit HawaiiIsHiring.com.



Introducing
HawaiiIsHiring.com,
a free one-stop resource for
finding your next job.

HawaiiIsHiring.com is here to help,
offering local job listings and training
opportunities for kama'āina.



Star Advertiser: July 29, Aug 5, Aug 12, Aug 19, Aug 26

MidWeek: July 29, Aug 5, Aug 26

Chamber launches 'Hawaii is Hiring' site

By Nina Wu
nwu@staradvertiser.com

The Chamber of Commerce Hawaii has launched "Hawaii is Hiring" online as a new one-stop resource to connect Hawaii residents to job opportunities, training programs and career navigation.

upcoming, virtual career fairs. Job seekers can register for an upcoming Aug. 12 virtual job fair on the site at no cost.

Job seekers also can find short-term certificate programs in Hawaii that help them



CASES HIT RECORD 109

...care and natural resources. ...technology, ...systems administrator and security guard.

"Due to COVID-19, nearly 100,000 Hawaii residents are currently looking for work. And as expanded unemployment ends, need will only grow," said Sherry Menor-McNamara, Chamber of Commerce Hawaii President & CEO in a news release. "The Chamber is committed to helping these individuals find new employment and prepare for career paths that align with Hawaii's economy of the future. Searching for a new career, especially amid economic uncertainty, can be overwhelming. We're proud that Hawaii is Hiring will lead our friends, families and neighbors to new opportunities."

Hawaii is Hiring features job opportunities that match career interests, skills and previous experience, as well as listings of

...care and natural resources.

The new resource was launched with support from the Hawaii Workforce Development Council, American Savings Bank, Anthology Marketing Group, Hawaii Executive Collaborative, Library Creative, UH Community Colleges and Upspring Digital.

"Hawaii is Hiring speaks to the heart of WDC's mission — to bring together the public and private sectors to build the workforce system and support the state economy," WDC Executive Director Alicyn Tasaka said in the release. "COVID-19 has created enormous need, but there are exciting opportunities to find open jobs or learn skills for a new career. We encourage all job seekers to use the many resources available such as the new Hawaii is Hiring website, HireNet Hawaii and the American Job Centers in their search for employment."

Media Relations

HAWAII NEWS NOW NEWS LIVE COVID-19 CAMPAIGN 2020 WEATHER SUNRISE PODCASTS

APR 15 Year Fixed \$225,000

ECONOMIC IMPACTS

Despite economic crisis, some of Hawaii's top industries still hiring

HAWAII IS HIRING

About Us Explore Industries My Virtual Career Explorer Events FAQ Contact Us

Connecting Kama'āina to Hawai'i Jobs, Training and Resources.

Begin

CORONAVIRUS PANDEMIC

Get JOBS IN HEALTHCARE, RETAIL & MORE

HAWAII IS HIRING ONLINE JOB PORTAL

Social Media

Hawaii Is Hiring
Posted by Katie Kaahanui
6d · 🌐

Searching for a new job? These Hawaii

companies are hiring right now to share, like, and follow #Hawaii for the latest employment and updates to help you get started next step in your career. 🏠

NOW HIRING

- Queen's Health Systems, multiple positions
<https://www.queens.org/careers/job-opportunities>
- American Savings Bank, multiple positions
<https://www.asbhawaii.com/about-us/careers/our-team>
- Diagnostic Laboratory Services, multiple positions
<https://dlslab.com/careers/>
- Hawaii Gas, multiple positions!
<https://www.hawaiigas.com/careers>
- Lunaliilo Home, multiple positions!
<https://www.lunaliilo.org/employment>
- Elemental Exceleator, multiple positions!
<https://elementalexcelerator.com/jobs/>

hawaiiishiring

CERTIFICATE PROGRAM OF THE WEEK

Aquaponics & Hydroponics Technician Certificate

Qualifications: High School or Equivalent
Length: Short Term (1 month to 2 years)
What is it?: Explore the natural resources pathway through training in the field of commercial and backyard aquaponics and hydroponics. Learn to raise tilapia and fresh greens to create a value-added food product. Participants will also earn a ServSafe Food Handler certification.

A New Career in

- Forest and Conservation Staff
- First-Line Supervisor of Farming
- Fishing and Forestry Staff
- Natural Sciences Manager

www.HawaiisHiring.com

6 likes

hawaiiishiring Would you like a career that is in alignment with our island values? Then our #HawaiisHiring Certificate of the Week in Aquaponics and Hydroponics through

Hawaii Is Hiring
Posted by Katie Kaahanui
4d · 🌐


Ready to take the next step in your career? Check out the current top 10 in-demand occupations in Hawaii! Browse openings and the many #upskilling training opportunities available to you at www.HawaiisHiring.com #HawaiisHiring #HawaiiJobs

10 IN-DEMAND OCCUPATIONS IN HAWAII

1. Retail Salesperson
2. Front-Line Supervisor of Retail Sales Worker
3. Registered Nurse
4. Customer Service Representative
5. Network & Computer Systems Administrator
6. Security Guard
7. Delivery Service Driver
8. Administrative Support Worker
9. Computer User Support Specialist

Hawaii Is Hiring
Posted by Keala Jones Peters
18h · 🌐

Queen's Medical Center is Hiring. Find out how you can join their team and be part of their 160 year legacy... See More



WE'RE HIRING

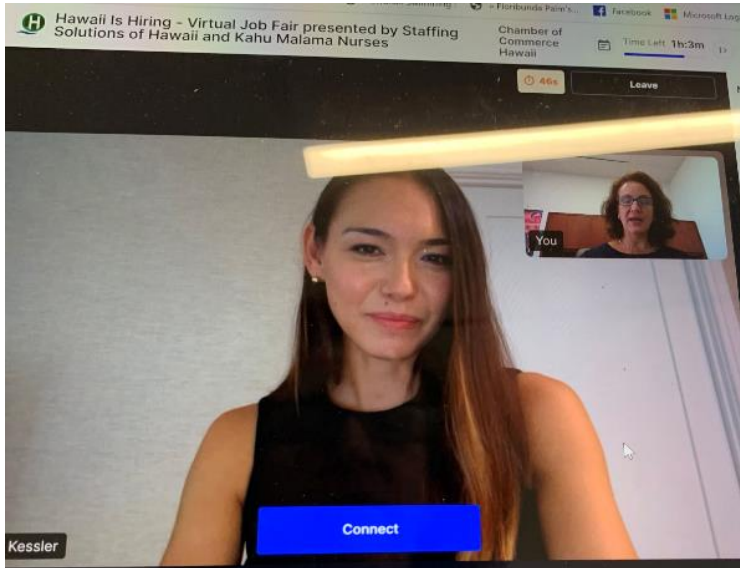
QUEENS.ORG/VIRTUAL-HIRING...
We're Hiring [Learn More](#)



@HawaiisHiring

Virtual Job Fair

- August 12th
- 525 jobseekers
- 25 employers
- 5 workshops



A promotional banner for the "Hawaii Is Hiring" virtual job fair. The banner features a green and black color scheme. At the top, it says "JOB INTERVIEW" with a progress bar showing "94.05%". Below that, it reads "CHAMBER OF COMMERCE HAWAII PRESENTS HAWAII IS HIRING" with a yellow arrow graphic. To the right, it says "VIRTUAL JOB FAIR PRESENTED BY" followed by the logos for "Staffing Solutions OF HAWAII" and "Kahu Malama Nurses". At the bottom, it states "CONNECTING HAWAII'S BUSINESS COMMUNITY AND JOB SEEKERS WEDNESDAY, AUGUST 12, 2020 8:30 AM - 12:00 PM GETTING HAWAII BACK TO WORK" and includes the Chamber of Commerce Hawaii logo.

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IN FIRST 3 WEEKS

- 15,400 users
- 60,120 page views
- Top pages:
 1. Ready to Find a Job
 2. Learn about Natural Resources
 3. Learn about Healthcare
 4. Get Training
 5. Virtual Job Fair
 6. Learn about Construction
 7. Apprenticeship

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WHAT'S NEXT? HIH 2.0

- Translation
- Computer literacy
- More real-time updates (companies that are hiring)
- More training emphasis (CARES Act funded programs)
- More County content
- Link to AJCs for support
- Success Stories!



HawaiiIsHiring.com

Mahalo

for collaborating on this important community resource.