Pandemic Economy

Labor Market Impact

UNEMPLOYMENT

HOSPITALITY
   Tourism

HEALTH SERVICES, GOVERNMENT

FEDERAL CONTRACTORS

DIGITAL RELIANT BUSINESSES

LIVING WAGE

Courtesy of Tiarae Ho'ohuli Grace Kelly
HAWAII PANDEMIC ECONOMY

161 DAYS

STAY AT HOME / WORK FROM HOME
CITY & COUNTY OF HONOLULU

MAYOR KIRK CALDWELL EMERGENCY ORDER 2020-02
MARCH 23, 2020
HAWAII PANDEMIC ECONOMY

<table>
<thead>
<tr>
<th>UNEMPLOYMENT INSURANCE (UI)</th>
<th>TOURISM/HOSPITALITY INDUSTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>234,000 UI claims filed since April</td>
<td>100,000 estimated total hospitality UI claims</td>
</tr>
<tr>
<td>23.8% April unemployment rate</td>
<td>224,000 total UI claims filed March - June related to Covid</td>
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<tr>
<td>150,900 laid off workers (April)</td>
<td>216,000 industry jobs</td>
</tr>
<tr>
<td>2.4% March unemployment rate</td>
<td>-----</td>
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<tr>
<td>16,000 laid off workers (March)</td>
<td>665,000 statewide civilian labor force*</td>
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</tbody>
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* Population size of the civilian workforce (excluding Armed Forces personnel), total employed & unemployed, 16 years or older and not in an institution.
**Pandemic Economy**

**HOSPITALITY**

**Tourism**

- 50,000 hotel rooms
- 30,000 pre-pandemic daily visitor arrivals
- 1,000 current arrivals
- 10.4 million visitors 2019
- $18 billion economic activity 2019

*Photo: Aaron K. Yoshino*
Pandemic Economy

**LIVING WAGE**

$24.04 /hour

Key considerations:
- 1,700 Monthly rent
- Car ownership with no car payment
- No existing debt
- Household of One
Pandemic Economy

**OCUPATIONS WITH THE highest ANNUAL OPENINGS**

Wait help, retail sales, food prep, cashiers, cooks, security guard, custodians and landscape laborers

Photo: Aaron K. Yoshino
Pandemic Economy

OCCUPATIONS WITH THE lowest ANNUAL OPENINGS

cartographers, industrial engineers, aerospace engineers, computer hardware engineers, drafters, technical writers, physicists, special education teachers

Photo: Aaron K. Yoshino
Pandemic Economy

FASTEST GROWING OCCUPATIONS

Solar/PV installers, personal care aides, home health aides, physician assistants, nurses, physical therapist assistants, occupational therapy assistants, statisticians and health/medical professors

Photo: Aaron K. Yoshino
Pandemic Economy

NICHE Match Ups

Department of Defense contractor or any federal contractor (federal law requires recruitment, hiring, and retention of veterans)

Federal, State, County-level government jobs (veteran hiring preference)

Apprenticeships
LEVERAGE THESE TRANSITION SERVICES TO GET HIRED QUICKLY

Dept of Defense SkillBridge Program
Transition Assistance Program
Military Transition Specialists
Career Summit Events
American Job Centers (AJCs) having DVOP* and LVER* services

Veterans preference for Federal, State, and County Government Jobs
Federal Contractors
…and my favorite, *lifetime Priority of Services at the American Job Centers* throughout the United States

* DVOP: Disabled Veterans’ Outreach Program Specialist
* LVER: Local Veterans’ Employment Representative
HAWAII PANDEMIC IMPACT

NEGLIGIBLE TO NO IMPACT

Government jobs, federal contractors, hospital and health care, some retail brick and mortar (supplies)

JOBS AND INDUSTRIES THRIVING

Online retailers
Grocery stores
Restaurants with delivery and take-out
Digital streaming service (Hulu, Netflix, etc)
Virtual meeting platforms (Zoom, Teams, Blue Jeans)
Digital upskilling businesses and services
Online learning
Teleworking jobs
75th Commemoration of the End of WW II – Hawaii Events
Aerial Flyover WW II era aircraft

Haleiwa Airfield
10:30 AM

Opana Radar
10:27 AM

Punchbowl
10:10 AM

Waipahu
10:05 AM

Stadium
10:08 AM

Wheeler AAF
10:25 AM

Laie
10:08 AM

Saturday Aug 29

Diamond Head
10:12 AM

Mokapuu
10:16 AM

MCBH
10:20 AM

Laie
10:25 AM

Saturday Aug 29

Haleiwa Airfield
10:30 AM

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Saturday Aug 29
75th Commemoration of the End of WW II – Hawaii Events
Aerial Flyover WW II era aircraft

Sunday Aug 30

Haleiwa Airfield
10:03 AM

Kaena Point
10:07 AM

Powerplant
10:13 AM

Waipahu
10:16 AM

Wheeler AAF
10:20 AM

Ford Island
10:23 AM Return

Waipio Peninsula
10:18 AM

75th Commemoration of the End of WW II – Hawaii Events
Aerial Flyover WW II era aircraft
75th Commemoration of the End of WW II – Hawaii Events
Aerial Flyover WW II era aircraft

Haleiwa Airfield
7:53 AM

Kaena Point
7:57 AM

Powerplant
8:03 AM

Waipahu
8:06 AM

Wheeler AAF
8:13 AM Return

Wed. Sept 2nd

Waipio Peninsula
8:08 AM

Ford Island
8:10 AM