

HV GLOBAL MARKETING CORPORATION
KAANAPALI BEACH RESORT: 180 Nohea Kai Drive, Lahaina, HI 96761

September 2, 2020

Via Email (David.M.Morihara@hawaii.gov) and U.S. Mail

David Morihara
WIOA Specialist / Statewide Rapid Response Coordinator
Workforce Development Council
830 Punchbowl Street, Room 417
Honolulu, HI 96813

Via Email (mayors.office@mauicounty.gov and U.S. Mail

Maui County
Mayor Michael P. Victorino
Kalana O Maui Bldg., 9th Floor
200 S. High Street
Wailuku, Hawaii 96793

Re: WARN Notice — Permanent Layoffs

Dear Mr. Morihara and Mayor Victorino:

Due to the sudden, dramatic, and, unfortunately, continuing effects of the COVID-19 pandemic, HV GLOBAL MARKETING CORPORATION (“the Company”) has experienced unforeseen business circumstances, including enormous and unexpected financial losses. As a result, pursuant to the Worker Adjustment and Retraining Notification Act (“WARN”), we are writing to notify you that the Company will be conducting permanent layoffs at its facility located at 180 Nohea Kai Drive, Lahaina, HI 96761.

The Company will layoff affected employees on November 13, 2020. At this time, we anticipate that 73 employees will be affected by this layoff, and we expect these layoffs to be permanent. A list of the job titles of positions to be affected and the number of affected employees in each job classification is attached hereto. No bumping rights exist, and no employees are represented by a union.

The vast reach of the coronavirus outbreak, including the travel restrictions imposed by the State of Hawaii beginning with the March 23, 2020 Stay at Home Order and the April 1, 2020 Interisland Travel Restrictions, as well as the August 29, 2020 announcement that travel restrictions will remain in effect through September 30, 2020, was unforeseeable and caused, and will continue to cause, among other things, a drastic impact on our business. After reviewing our staffing and business needs, we are providing this notice to you at the earliest possible time.

If you have any questions, please contact Justin Taylor, Area Director Human Resources at 808-662-2611 or via email at Justin.Taylor@vacationclub.com for more information.

Sincerely,

Anthony Vazquez
Vice President Human Resources
On behalf of HV GLOBAL MARKETING CORPORATION
Enclosure

List of Job Titles of the Affected Positions

Job Title of the Affected Position:	Number of Affected Employees in this Position:
FA1152 - Document Processor	1
HR5025 - Recruiter	1
MS1003 - Sales Executive Trainee NE	1
MS1004 - Sales Executive	25
MS1024 - Sales Executive Team Leader	1
MS1036 - Specialist Sales Front Desk	2
MS1040 - Lead Sales Front Desk	1
MS1047 - Specialist Closing	1
MS1050 - Coordinator Marketing Specialist	1
MS1051 - Coordinator Marketing OPC	5
MS1052 - Coordinator Marketing Encore	5
MS1054 - Coordinator Marketing Linkage	21
MS1196 - Receptionist MS	1
MS1227 - Sr Administrative Assistant	1
MS5150 - Assistant Manager Marketing 12	1
MS5168 - Manager Marketing 14	1
MS5174 - Manager Sales 18	2
MS5187 - Director Marketing 19	1
MS5256 - Manager Document Production	1
Total	73