

Hawaii is Hiring

An online resource to connect kama`aina to job opportunities and training programs

Keala Peters
VP, Education & Workforce Development
October 5, 2020



HAWAII IS HIRING





AGENDA

- 1. Project Background
- 2. Demo
- 3. First 10 Weeks Impact
- 4. What's Next
- 5. Funding Request





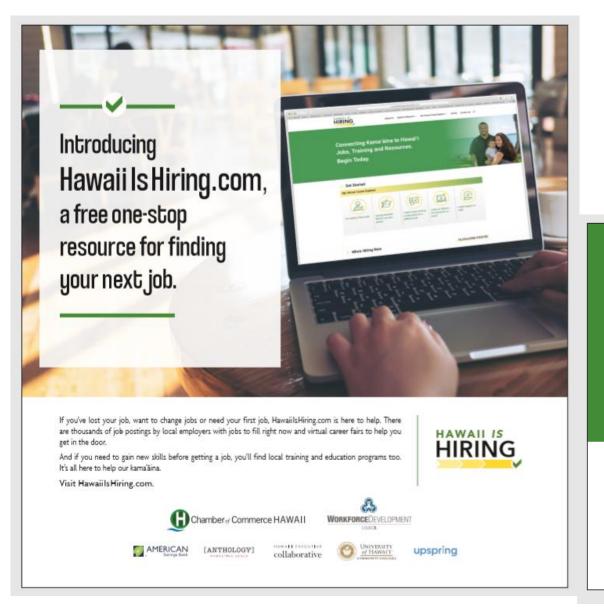
GOALS

- help put kama`aina back to work and restore Hawaii's economy.
- support employers need to fill open positions
 - 22,383 job opportunities today.
- increase awareness of AJCs, HireNet
- simplify and aggregate access to existing resources
 - Hawaii HireNet, AJCs, US DOL Career OneStop, UH Career Explorer, UHCC.
- create one stop resource for upskill/reskill training programs
 - Oahu Back to Work, Aloha Connects, KUPU Aina Corp, HTDC Coursera, KCC Rapid Health





- Access to apprenticeships and internships.
- Resilience: highlights in-demand sectors that pay a family sustaining wage.
- In collaboration with Workforce Development Council.
- Other partners include ASB, HEC, UHCC, Upspring and Anthology.



Print Ads



Hawaii Is Hiring.com is here to help, offering local job listings and training opportunities for kama'āina.







Star Advertiser: July 29, Aug 5, Aug 12, Aug 19, Aug 26

MidWeek: July 29, Aug 5, Aug 26

Chamber launches 'Hawaii is Hiring' site

By Nina Wu nwu@staradvertiser.com

The Chamber of Commerce Hawaii has launched "Hawaii Is Hiring" online as a new one-stop resource to connect Hawaii residents to job opportunities, training programs and career navigation.

upcoming, virtual career fairs. Job seekers can register for an upcoming Aug. 12 virtual job fair on the site at no cost.

Job seekers also can find short-term certificate programs in Hawaii that help them

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*Due to COVID-19, nearly 100,000 Hawaii residents are currently looking for work. And as expanded unemployment ends, need will only grow," said Sherry Menor-McNamara, Chamber of Commerce Hawaii President & CEO in a news release. "The Chamber is committed to helping these individuals find new employment and prepare for career paths that align with Hawaii's economy of the future. Searching for a new career, especially amid economic uncertainty, can be overwhelming. We're proud that Hawaii Is Hiring will lead our friends, families and neighbors to new opportunities."

Hawaii Is Hiring features job opportunities that match career interests, skills and previous experience, as well as listings of ecnnology, care and natural resources.

The new resource was launched with support from the Hawaii Worldorce Development Council, American Savings Bank, Anthology Marketing Group, Hawaii Executive Collaborative, Library Creative, UH Community Colleges and Unspring Digital.

"Hawaii Is Hiring speaks to the heart of WDC's mission - to bring together the public and private sectors to build the workforce system and support the state economy," WDC Executive Director Allicyn Tasaka said in the release, "COVID-19 has created enormous need, but there are exciting opportunities to find open jobs or learn skills for a new career. We encourage all job seekers to use the many resources available such as the new Hawaii Is Hiring website, HireNet Hawaii and the American Job Centers in their search for employment."

Media Relations





Hawaii Is Hiring

Posted by Katie Kaahanui 6d • 🚱

Searching for a new job? These Hawaii companies are hiring right now! Be sure to share, like, and follow #HawaiiIsHiring for the latest employment and training updates to help you get started with the next step in your career.

NOW HIRING

- Queen's Health Systems, multiple positions! https://www.queens.org/careers/job-opportunitiesahs
- American Savings Bank, multiple positions! https://www.asbhawaii.com/about-us/careers/joinour-team
- Diagnostic Laboratory Services, multiple positions! https://dislab.com/careers/
- Hawaii Gas, multiple positions! https://www.hawaiigas.com/careers
- Lunalilo Home, multiple positions! https://www.lunalilo.org/employment
- Elemental Excelerator, multiple positions! https://elementalexcelerator.com/jobs/

Hawaii Is Hiring

Posted by Katie Kaahanui 5h · 🚱

next opportunity may be a little r to you than you think. ** king in with your profes... See More

earch Tip of the Week

Put feelers out in your own network!

Check in with your network and professional colleagues to see what opportunities may exist that they are aware of. An extra plus: they may also be willing to be a reference for you!

HIRING

Bishop&Co.

Social Media

ii Is Hiring

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by Katie Kaahanui

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s and the many #upskilling
opportunities available to

.HawaiilsHiring.com 🙌 ring #HawaiiJobs

IN-DEMAND OCCUPATIONS IN HAWAII

ail Salesperson nt-Line Supervisor of Retail Sales

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- Network & Computer Systems Administrator
- 6. Security Guard
- 7. Delivery Service Driver
- 8. Administrative Support Worker
- 9. Computer User Support Specialist

awaii Is Hiring

osted by Keala Jones Peters

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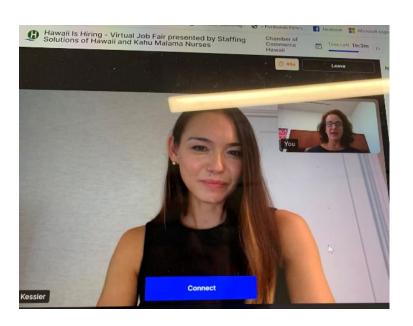
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Learn More

QUEENS.ORG/VIRTUAL-HIRIN...





Virtual Job Fair

- August 12th
- 525 jobseekers
- 25 employers
- 5 workshops







IN FIRST 10 WEEKS

- 29,120 users
- 109,932 page views
- Top pages:
 - 1. Ready to Find a Job
 - 2. Get Training
 - 3. Learn about Healthcare
 - 4. Learn about Natural Resources
 - 5. Apprenticeship
 - 6. Learn about Construction
 - 7. Find Virtual Job Fair
 - 8. I Just Graduated





WHAT'S NEXT? HIH 2.0

- Language translation
- Highlight AJCs
- Highlight training programs
- More real-time updates (employers that are hiring)
- Links to employer career pages
- More County content





REQUEST: \$30,000 Support

- Fund v2.0
 - Employer features
 - Translation
 - AJC
- UHCC to fund training features
- Updates through 6/30/21
- \$15,000 Upspring Digital dev work
- \$15,000 Chamber project management, copy writing, digital marketing



HawaiilsHiring.com

Mahalo

for collaborating on this important community resource.