NATIONAL GOVERNORS ASSOCIATION’S
STATE COLLABORATIVE CONSORTIUM TO UNDERSTAND
AND SUPPORT THE ON-DEMAND WORKFORCE

WDC Board Meeting
February 11, 2021
WHAT IS THE ON-DEMAND WORKFORCE?

Limited reliability in work schedule, broadly speaking

• Working task to task/project to project – gig workers
  • Uber/Lyft drivers
  • Independent contractors
  • Construction industry
  • Temp worker
• Irregularly scheduled full/part-time workers
  • Food services
  • Retail
WHO PARTICIPATED IN THE CONSORTIUM?

**Different states**
- Alabama
- Alaska
- Colorado
- Connecticut
- Illinois
- Maryland
- New Jersey
- Pennsylvania
- Virginia

**Different departments**
- DLIR
- WDC
- R&S
- DBEDT
- UH
- Hawaii P-20
WHAT DID THE CONSORTIUM DO?

**Research questions:**
- What data is available? Where are the gaps, and why?
- How are people using this data? How are people “generating” data?
- How should we think about the definition of “on-demand” work?

**Policy questions:**
- How should we think about the definition of “on-demand” work?
- What policies currently support/protect workers?
- How are states/agencies attempting to address gaps?

**Research/data deliverables:**
- Develop an ontology
- Presentations from researchers
- States did some own analysis

**Policy deliverables:**
- Presentations from governments/agencies
- Website with gap analysis
HOW DID HAWAII CONTRIBUTE?

• Active in ontology development
• Active in gap analysis
• Analysis of Census survey, state-level analysis
• Create & distribute gig worker survey on HireNet Hawaii
• Active in ontology development
  • http://metadataetc.org/gigontology/

• Active in gap analysis
  • https://www.nga.org/current-protectations-and-opportunities-for-supporting-on-demand-workers/

• (1) Analysis of Census survey, state-level analysis, (2) create & distribute gig worker survey on HireNet Hawaii
  • http://labor.hawaii.gov/wdc/reports/
WHERE TO GO FROM HERE?

• Build out the working group
  • Other agencies that have data (DoTAX, DHS…)
  • Policymakers
  • Advocates
  • Gig workers/employers

• Phases of work for the working group
  • Examine data gaps, develop data sharing agreements
  • Build on previous research (further develop/distribute survey)
  • Document and advocate for policies