

NATIONAL GOVERNORS ASSOCIATION'S
*STATE COLLABORATIVE CONSORTIUM TO UNDERSTAND
AND SUPPORT THE ON-DEMAND WORKFORCE*

WDC Board Meeting
February 11, 2021

WHAT IS THE ON-DEMAND WORKFORCE?

Limited reliability in work schedule, broadly speaking

- Working task to task/project to project – gig workers
 - Uber/Lyft drivers
 - Independent contractors
 - Construction industry
 - Temp worker
- Irregularly scheduled full/part-time workers
 - Food services
 - Retail

WHO PARTICIPATED IN THE CONSORTIUM?

Different states

- *Alabama*
- ~~Alaska~~
- Colorado
- Connecticut
- *Illinois*
- Maryland
- New Jersey
- Pennsylvania
- *Virginia*

Different departments

- DLIR
- WDC
- R&S
- DBEDT
- UH
- Hawaii P-20

WHAT DID THE CONSORTIUM DO?

- Research questions:

- What data is available? Where are the gaps, and why?
- How are people using this data? How are people “generating” data?
- How should we think about the definition of “on-demand” work?

- Policy questions:

- How should we think about the definition of “on-demand” work?
- What policies currently support/protect workers?
- How are states/agencies attempting to address gaps?

- Research/data deliverables:

- Develop an ontology
- Presentations from researchers
- States did some own analysis

- Policy deliverables:

- Presentations from governments/agencies
- Website with gap analysis

HOW DID HAWAII CONTRIBUTE?

- Active in ontology development
- Active in gap analysis
- Analysis of Census survey, state-level analysis
- Create & distribute gig worker survey on HireNet Hawaii

HOW ABOUT DELIVERABLES?

- Active in ontology development
 - <http://metadataetc.org/gigontology/>
- Active in gap analysis
 - <https://www.nga.org/current-protections-and-opportunities-for-supporting-on-demand-workers/>
- (1) Analysis of Census survey, state-level analysis, (2) create & distribute gig worker survey on HireNet Hawaii
 - <http://labor.hawaii.gov/wdc/reports/>

WHERE TO GO FROM HERE?

- Build out the working group
 - Other agencies that have data (DoTAX, DHS...)
 - Policymakers
 - Advocates
 - Gig workers/employers
- Phases of work for the working group
 - Examine data gaps, develop data sharing agreements
 - Build on previous research (further develop/distribute survey)
 - Document and advocate for policies