Workforce Development Council’s Employer Engagement Committee
Thursday, April 14, 2022
1:00 p.m. – 2:30 p.m.

Remote Meeting:
This meeting will be held remotely by Zoom interactive conference technology. Board members and members of the public may participate in this remote meeting using the following Zoom link:
https://us06web.zoom.us/j/87625002258?pwd=ZmUzUFNUTlQrcWFZYzRrQUdFOUQrUT09

A public location for viewing is available at 830 Punchbowl St. Suite #329 Conference Room, Honolulu, HI 96813.

Meeting materials are available for review at: https://labor.hawaii.gov/wdc/employer-engagement-committee-2022/

Written and Oral Testimony:
Members of the public may submit written testimony by U.S. mail or hand delivery at 830 Punchbowl Street, Suite 329, Honolulu, HI 96813 or by email at DLIR.Workforce.Council@hawaii.gov. It is requested that written testimony be received at least 24 hours prior to the meeting. Remote oral testimony may also be provided during the remote meeting at the Zoom link listed above.

AGENDA

I. Call to Order…………………………………………………………Committee Chair Brian Tatsumura

II. Approval of Minutes
   A. October 5, 2021 Meeting
   B. January 13, 2022 Meeting

III. Report from the Opportunities Population Subcommittee………..Subcommittee Chair Evan Nakatsuka

Equal Opportunity Employer/Program
If you need an auxiliary aid/service or other accommodation due to a disability, please contact the WDC at (808) 586-8866
(for TTY/TTD Dial 711 then ask for (808) 586-8866) as soon as possible. Requests made as early as possible will allow adequate time to fulfill your request. Upon request, this notice is available in alternative formats such as large print, Braille, or electronic copy.
IV. Status Updates on Committee Projects
   A. Challenge to Employers for Digital Literacy Assessment Testing.................
      Kaala Souza, Kaala Souza Training & Consulting
   B. Workforce Development Division Updates.................................Jarret Yip, Program Officer, Workforce Development Division
      1. Outreach Project: Development of comprehensive, custom and strategic marketing and
digital integration plan, including pre-production consulting, production of digital
media content, post-production and statewide distribution through various advertising
medium.
      2. New Electronic Work Opportunity Tax Credit (WOTC) System: Improved software
solution and integration to streamline WOTC application process, improve response
time and cut down on application backlog.
   C. Discussion on Committee’s Short and Long-Term Goals
      1. American Job Center Collaboration
      2. Work with WDD on outreach and Work Opportunity Tax Credit (WOTC)
      3. Collaboration with other committees for goal setting and outcomes

V. Brief Discussion on Pandemic Impact on Businesses
   A. Roundtable sharing of Hawaii’s businesses
      1. Post pandemic temperature check on businesses
      2. Rising inflation, supply chain, employment
      3. Red Hill Naval shutdown and effect on Hawaii’s economy

VI. Next Meeting Schedule
   A. Dates to be determined by the Chair

VII. Announcements

VIII. Adjournment