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JOSH GREEN
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ALAN HAYASHI
CHAIRPERSON

ALLICYN C.H. TASAKA
EXECUTIVE DIRECTOR

STATE OF HAWAII
WORKFORCE DEVELOPMENT COUNCIL
Workforce Development Division
Hawaii State Department of Labor and Industrial Relations
830 Punchbowl Street, Suite 329, Honolulu, Hawaii 96813
Phone: (808) 586-8630 Web: <http://labor.hawaii.gov/wdc/>

Workforce Development Council’s Employer Engagement Committee
Thursday, April 14, 2022
1:00 p.m. – 2:30 p.m.

Remote Meeting:

This meeting will be held remotely by Zoom interactive conference technology. Board members and members of the public may participate in this remote meeting using the following Zoom link:

<https://us06web.zoom.us/j/87625002258?pwd=ZmUzUFNUTlQrcWFZYzRrQUdFOUQrUT09>

A public location for viewing is available at 830 Punchbowl St. Suite #329 Conference Room, Honolulu, HI 96813.

Meeting materials are available for review at: <https://labor.hawaii.gov/wdc/employer-engagement-committee-2022/>

Written and Oral Testimony:

Members of the public may submit written testimony by U.S. mail or hand delivery at 830 Punchbowl Street, Suite 329, Honolulu, HI 96813 or by email at DLIR.Workforce.Council@hawaii.gov. It is requested that written testimony be received at least 24 hours prior to the meeting. Remote oral testimony may also be provided during the remote meeting at the Zoom link listed above.

AGENDA

- I. Call to Order.....*Committee Chair Brian Tatsumura*
- II. Approval of Minutes
 - A. October 5, 2021 Meeting
 - B. January 13, 2022 Meeting
- III. Report from the Opportunities Population Subcommittee.....*Subcommittee Chair Evan Nakatsuka*

- IV. Status Updates on Committee Projects
 - A. Challenge to Employers for Digital Literacy Assessment Testing.....*Kaala Souza, Kaala Souza Training & Consulting*
 - B. Workforce Development Division Updates.....*Jarret Yip, Program Officer, Workforce Development Division*
 - 1. Outreach Project: Development of comprehensive, custom and strategic marketing and digital integration plan, including pre-production consulting, production of digital media content, post-production and statewide distribution through various advertising medium.
 - 2. New Electronic Work Opportunity Tax Credit (WOTC) System: Improved software solution and integration to streamline WOTC application process, improve response time and cut down on application backlog.
 - C. Discussion on Committee’s Short and Long-Term Goals
 - 1. American Job Center Collaboration
 - 2. Work with WDD on outreach and Work Opportunity Tax Credit (WOTC)
 - 3. Collaboration with other committees for goal setting and outcomes

- V. Brief Discussion on Pandemic Impact on Businesses
 - A. Roundtable sharing of Hawaii’s businesses
 - 1. Post pandemic temperature check on businesses
 - 2. Rising inflation, supply chain, employment
 - 3. Red Hill Naval shutdown and effect on Hawaii’s economy

- VI. Next Meeting Schedule
 - A. Dates to be determined by the Chair

- VII. Announcements

- VIII. Adjournment