

Recaptured Funds: RKT Media

- Outreach and Recruitment Project
 - \$159,058.00
- Social Media Presence
 - Youtube: 750,000-3.2 million impressions
 - Facebook/Instagram:
 - 1. 400,000 audience
 - 2. 10,000-1.8 million daily reach (proposed audience would view ads almost 3 times in six months)
- Primetime Commercials

Recaptured Funds: Chamber of Commerce Hawaii

- Hawaii Employer Sector Partnerships
 - \$119,658.82
- **Four Sectors**
 - **Engineering**
 - 73 employers
 - Campbell, Castle & Waipahu School Complexes (14 Title 1 schools)
 - Engineers Week (11 events, 33 engineers, 500+ students)
 - **Healthcare**
 - 80+ employers
 - Farrington, Kapolei, Pearl City, Waianae School Complexes (22 Title 1 schools)
 - **Information Technology**
 - Increasing Internships
 - Build IT Job Board/Bank
 - **Maritime Industry**
 - Focus on welding
 - In partnership with Hawaii Defense Alliance

Recaptured Funds: Other

Helpful, Useful & Basic Tools (H.U.B) Workshops

- HUB Summit August 23, 24, 25, 2022
 - Digital Literacy
 - Career Organization
 - Getting the Job (Resumes, Cover Letters, Interviewing)
 - Scanners (Digitize Files)
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