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SYLVIA LUKE LIEUTENANT GOVERNOR



JADE T. BUTAY DIRECTOR

WILLIAM G. KUNSTMAN DEPUTY DIRECTOR

MARICAR PILOTIN-FREITAS ADMINISTRATOR

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YOUTH SERVICES COMMITTEE MEETING Tuesday, February 7, 2023 3:00 P.M. – 4:00 P.M. Online via Zoom

Due to the COVID-19 pandemic, protecting the health and welfare of the community is a priority. The meeting was held remotely, with Board members and staff participating via an online meeting venue.

MINUTES

MEMBER ATTENDEES:

Ian Kitajima, President, Pacific International Center for High Technology Research, Committee Chair Winona Whitman, Director, Employment & Training, Alu Like, Inc., Committee Vice-Chair

GUESTS:

Troy Sueoka, Educational Specialist, HIDOE, Office of Curriculum and Instructional Design Steve Sue, Chairman, ID8 formerly known as Bizgenics Foundation Debbie Spencer-Chun, President & CEO, Adult Friends for Youth

STAFF:

Jarret Yip, DLIR Workforce Development Division, Program Officer Katrina Ramos, DLIR Workforce Development Division

I. Call to Order.....Committee Chair Ian Kitajima The Youth Services meeting was called to order at 3:04 p.m. by Committee Chair Ian Kitajima.

Equal Opportunity Employer/Program

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II. Approval of Minutes

A. June 14, 2022, Meeting Minutes

Committee Chair Kitajima requested a motion to approve the minutes for the June 14, 2022 meeting. Steve Sue moved to approve the minutes of the June 14, 2022 meeting. Troy Sueoka seconded the motion. There were no objections or abstentions. The motion to approve the minutes was approved unanimously.

III. Open discussion on statewide youth workforce activities relating to the advocacy of youth employment

Steve Sue brought up the WDC digital media program that was discussed at the last meeting, and that the proposal has been seen by a couple legislators that are interested. He brought up the idea of revisiting the program.

- From ID8 Studios nonprofit standpoint Steve informed the committee that:
 - Half of ID8 Studios resources have been going to a documentary film of the "shaka" gesture. All artists on this film are from UH Manoa's film school, ACM. Including the director, cinematographer, editors, camera operators are all graduates or current students.
 - A GIA is on the floor now to get funding to promote the film in festivals, a resolution is afoot to claim the shaka as the state gesture.
- Ian Kitajima asked Steve if the students he is working with are from any particular backgrounds (demographics, population) or areas.
 - Steve's response was that the students are from anywhere and everywhere since the area of digital mediums is a completely level playing field.
 - Steve emphasized that the storytelling aspect of digital media influencers, which is not highly academic, is prevalent in indigenous people; and that locally pacific islanders are very much into expression and that works extremely well with digital media.
- Debbie Spencer-Chun added that she can agree with Steve that the kids at Adult Friends for Youth (many pacific islanders) are very expressive in front of the camera.
 - On the employment side something Adult Friends for Youth has been working on is social capital networking with Hawaii P20. This is because many of the kids that they work with have very little networking.

Winona Whitman shared that she had attended a USDOL webinar titled, "Yes, WIOA can post, like, follow, share using Social Media as an outreach and marketing tool". On the other hand, Alu Like has used flyers for outreach that have proved positive as the number is directed to an actual person rather than a recording.

IV. Updates from State Workforce Agency

A. Workforce Development Division (WDD)

Jarret Yip updated the committee on the Hele Imua internship program that WDD has.

- Currently there is \$5.2 million for internship and apprenticeship opportunities.
- Eligible participants include recently graduated individuals (1 year) and soon to graduate individuals (1 year).

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• The goal is to place approximately 300 interns at various state agencies.

Jarret also talked about the federally funded QUEST grant which the total reward for this project is 10.9 million.

- The outreach and recruitment budget will allow for professional services to increase visibility and enrollment of the program.
- Contracts are currently being drafted.

Jarret gave an update on the submittal of ther community project/digital literacy grant which is congressionally delegated funding by US DOL and WDD is the only eligible applicant.

- Funds will assist with administrative costs and a portion will go to the state library system and DOE community school for adults.
- The project will provide in-person digital work skills training classes for community members.

V. Announcements and Public Testimony (if any)

Troy Sueoka shared with the committee that Wanelle Kaneshiro is leading the Workforce Development Branch for the Department of Education (DOE), which their task is to bridge the gap between industry and secondary education. They still have a position to fill but the team is coming together and working with business and industry. Wanelle and her team will be invited to the committee meetings moving forward.

VI. Next Meeting

The next Youth Services Committee meeting date has not yet been decided and will be announced at a later time.

VII. Adjournment

Committee Chair Kitajima adjourned the meeting at 4:01 p.m.

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