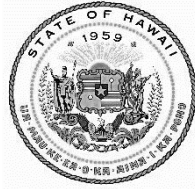


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**HAWAII WORKFORCE DEVELOPMENT
VISION AND MISSION DISCUSSION**

Thursday, October 5, 2023

9:00 A.M. – 11:00 A.M.

In-person and via Zoom

MEMBER ATTENDEES:

Ken Loui, Vice President, Pacific Marine; Chair, Workforce Development Council

Kelly Ueoka, President, Pacxa; Chair, Performance Measures & Financial Accountability Committee

Cheryl Cross, Principal Owner, C.A. Cross & Associates, LLC; Vice-Chair, Employer Engagement Committee

Cary Miyashiro, President, Quad D Solutions LLC; Chair, Sector Strategies & Career Pathways Committee

Leslie Wilkins, Chair, Maui County Workforce Development Board; Vice President, Maui Economic Development Board

Scott Murakami, (Designee for James Tokioka, Director, Department of Business and Economic Development and Tourism)

Jason Chang, President, Queen's Medical Center; Chair, Oahu Workforce Development Board

Tui Scanlan, President, International Alliance of Theatrical Stage Employees Local 665; Vice Chair, Sector Strategies and Career Pathways Committee

STAFF:

Bennette Misalucha, DLIR, Workforce Development Council, Executive Director

Daven Kawamura, DLIR Workforce Development Division

Jacqueline Lodge, DLIR, Workforce Development Council

I. Call to Order.....Chair Ken Loui
The Workforce Development Council meeting was called to order at 9:02 a.m. by Chair Ken Loui.

II. Re-cap of September 23, 2023 Board Retreat.....Chair Ken Loui and Bennette Misalucha, Workforce Development Council, Executive Director
Chair Ken Loui and Bennette Misalucha noted that 2-year action plans were discussed at the retreat. These action plans will be included in the State Strategic Plan. The vision and mission discussion, along with feedback from the retreat, will form the foundation for upcoming summit on November 2, 2023. The summit will be in preparation for the State Unified Plan.

Chair Ken Loui noted that there is a supply and demand issue in Hawaii – the workforce supply is not sufficient to keep up with the demand from employers. He would like that sentiment to be included in the State Strategic Plan.

III. Group discussion

A. Workforce Development Council vision and mission for 2024 – 2026

Bennette Misalucha pointed out that their end goal is to have a 1-page document that will include aspirational goals as well as an action plan. She reiterated that it will be a “live” document that will be reviewed in 2 years to determine if it’s still relevant.

B. Discuss Workforce Development Council’s current vision and mission

As suggested by Cheryl Cross, the board agreed to replace risk adverse language in the current version and replace with exceptional language that included skill-building for career advancement, and the importance of sustainability for both employer and employees.

C. Discussion and suggestions for 2024 – 2026

The board agreed to emphasize the importance of upscaling in regards to career advancement, being on the cutting edge as technology evolves, and having a highly skilled workforce that can compete in the global economy in the updated version. Jason Chang pointed out that continuous education and pathways to advancement are important to retain employees.

Scott Murakami asked how we can move “beyond” Workforce Innovation Opportunity Act (WIOA) to address other barriers to employment such as housing, childcare and transportation. Bennette Misalucha pointed out that WIOA is the foundation of the Workforce Development Council, and we can address those secondary barriers to employment by partnering with other agencies such as the Hawaii State Department of Commerce and the Hawaii State Department of Transportation.

Tui Scanlan reminded the board that when considering who the audience is, we should include the Governor. Along with addressing the employers, employees, and workforce in the vision and mission statements, the role of the council is to also provide policy and program advice to the Governor.

D. Brainstorm taglines to include in Workforce Development Council’s Strategic Plan

The board reviewed vision and mission statements from California and Oregon as good examples of using succinct and powerful language. They agreed that both were aspirational and were state-specific.

In conclusion, Bennette Misalucha asked the board to send her further comments about the vision and mission individually, as she will work with facilitator Peter Adler to fine-tune and “wordsmith” before presenting to the full board on November 16, 2023. She asked them to send their comments before November 2, 2023, as the National Governor’s Association Center for Best Practices will be in Hawaii for the summit mentioned earlier.

IV. Announcements and Public Testimony (if any)

There were no announcements or public testimony.

V. Next Meeting Schedule

The next quarterly board meeting is scheduled for November 16, 2023, at 9:30 AM to 11:30 AM.

VI. Adjournment

Bennette Misalucha adjourned the meeting at 10:02 a.m.