

# TODAY

*A WDC Two-Year Strategy*



# Goals for Today

- Think hard and plan strategy for the WDC.
- Develop specific potential content for the 2-year WDC plan.
- Enjoy the day!

# Plan for the Day

- **STARTUP** - At 9:00am (Ken, Bennette, Peter)
- **FIRST DISCUSSION** - (Breakouts – Brainstorm “Actionable Objectives”)
- Break
- **SECOND DISCUSSION- Whole Group – Critical Issues)**
- Lunch
- After Lunch at the Movies (short clips, just for fun...)
- **THIRD DISCUSSION – (In Committees)**
- Wrap Up and Finish by 2:00 pm

# Rules of the Road

- Everyone participates!
- Plan is a work in progress – not making final decisions today
- Get your own ideas out there but listen to others
- Play nice and don't hog the floor. No one speaks twice on a specific topic or idea until everyone else who wants to has spoken once

# Anonymized and Paraphrased Comments from Preliminary Interviews

# My Questions

- SWOT thoughts: Strengths? Weaknesses? Opportunities?
- What WFD issues or problems are most acute right now?
- What should the state be doing for employers and job seekers?
- What is the WDC doing well and what do they need to work on?
- If you had one piece of advice as the WDC moves forward with a 2-3 year plan, what would it be?

# On Role and Function...

- *The WDC is not an operating program. We bring initiatives to the Governor and work with the Department to move them along...*
- *DLIR gets 10-million a year from the feds but WDC doesn't have a budget...*
- *Somehow, the Council has gotten lost...*
- *The relationship between WDC and WDD is unstable...*
- *Too much red tape and rules, and too many "no-cans"...*
- *WDC has a lot of HR people but need folks who really know business development...*

# On Issues to Be Thought Through...

- *How do we serve more people?*
- *People are leaving the state as we lose anchors: insufficient housing, poor education, lack of and child care; high cost of living; one dominant industry with mostly low paying jobs...*
- *A-I will be disruptive. We need to be ready to deal with new industries and displaced workers...*



# On Looking Ahead...

- *We must prioritize and we need a budget line...*
- *We have to do a systematic analysis and create a real plan. Once we have that, we can develop a stronger voice...*
- *We need to think through what our industries will be like 5 years from now...*
- *As advisers to the Governor, the WDC should be part of every high level discussion about Hawai'i's economy...*